

# COLORNEWS

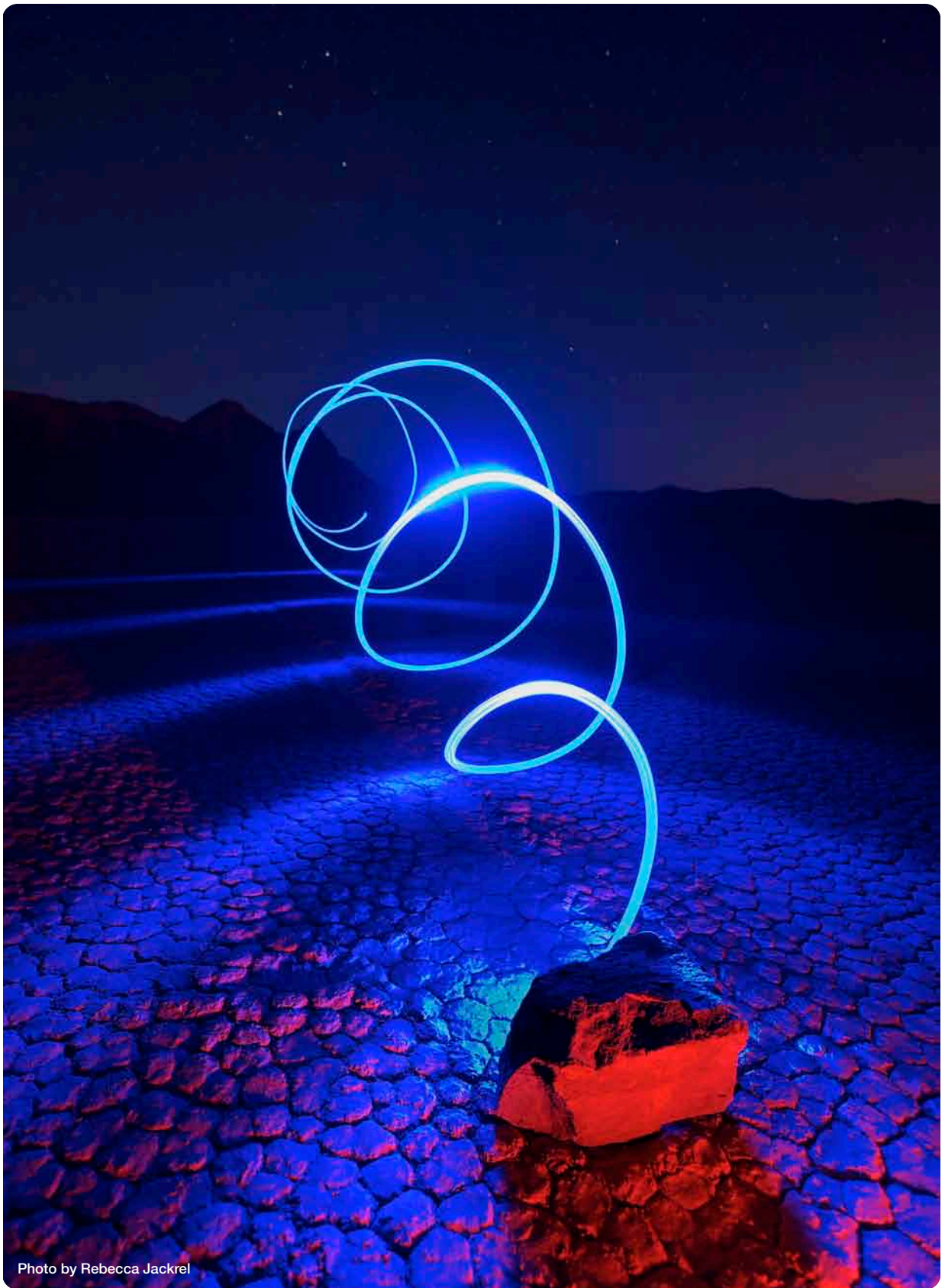


Photo by Rebecca Jackrel

## **PHOTOCHROME CLUB OF SAN FRANCISCO**

Meetings are held the First and Third Thursdays of the month, except for November and December. They begin at 7:30pm and are held at the Fellowship Hall, Ebenezer Lutheran Church, 678 Portola Drive, San Francisco, CA 94127. For meeting details check:

[www.photochrome.org](http://www.photochrome.org)

# A Morning Almost in Italia

By Bob Nelson

Buongiorno! We are off to Italy, or at least to San Francisco's North Beach for the Photochrome field trip on Saturday 18 September 2010. We will meet at about 9 am in Washington Square Park in front of the statue of Ben Franklin.

Here is a map of the area showing the boundaries of the shoot. The little enclave at the bottom of the map from showing Powell Street on the West, Jackson Street on the South and Kearny to the East allows the inclusion of at least three historical San Francisco sites. The City Lights Bookstore; Jack Kerouac Alley and the Vesuvius Coffee House just South of Broadway on Columbus Ave.

I believe this is the only field trip that I have been on at which one can photograph the entire field trip area. Just jump on a MUNI 39 bus at Washington Square and in about 10 minutes you can be at Coit Tower from the top of which you can photograph the entire area of North Beach. Also with its 360 degree view the entire North part of the City and the East Bay are available to your lens. Speaking of MUNI North Beach is accessible easily by bus from any part of The City. It is served by MUNI lines: 8X, 30, 30X 41, 45, 39 and the Powell and Mason and Powell and Hyde cable car lines.

The photo ops in North Beach are too numerous to list them all in this article but here are a few general and specific ones: Cable cars, two tattoo parlors, numerous interesting coffee houses, two world class

**NEXT  
FIELD TRIP:  
September  
18th**

churches, classic view of the Trans America Pyramid looking down Columbus Ave., funky and chic upper Grant Avenue and of the course people of North Beach.

If you choose to get to Washington Square Park earlier than the 9am meeting time, about 7:30 to 8am you might see the group of Tai Chi ladies doing their routine with their very real looking four foot swords. You'd best use a long lens though as they really move those blades.

If you are really lucky you might see and photograph the elder man who is a Mark Twain look-alike named Vince who carries a picture of Twain in his coat pocket.

He is shown on this web site: [http://www.bpnelsonimages.com/images/galleries/favorite\\_images/people\\_adults\\_vincetwain.htm](http://www.bpnelsonimages.com/images/galleries/favorite_images/people_adults_vincetwain.htm)

After the shoot about 11:30 am we will meet at C.Cavelli coffee house on Stockton Street at Columbus Avenue for refreshments and a discussion of our morning in... Italy.

Ciao.. until Saturday 18 September 2010.



	SEPTEMBER 2	SEPTEMBER 9	SEPTEMBER 16	SEPTEMBER 18
<b>Club Events September 2010</b>	<b>7:30 pm Fellowship Hall Judged Night</b> with special guest and judge Dick Stahlke	<b>7:30 pm Fellowship Hall Board Meeting</b> As always, members are invited to attend this meeting where club events are planned.	<b>7:30 pm Fellowship Hall Exploring Photography</b> Print Night moderated by Alan Heald	<b>9:00 am Washington Sq. Field Trip</b> Explore a SF neighborhood... North Beach.

# **There May Be No Free Lunch But The Fall 2010 Photo-52 Lecture Series Is A Free Photographic Feast.**

By Bob Nelson

As the saying goes: 'There is no free lunch.' But here is something much better than a free lunch; a free 5 part lecture series on photography to be presented by a group of talented professional photographers and artists.

Marshall Berman, a professional photographer himself for 35 years, and sculptor is also a teacher of photography at San Francisco City College. He was the judge at the July Judged Night and will also be presenting the program at the October Exploring Photography meeting.

But the story here is that Berman has generously invited all Photochrome members and friends to attend his Photo-52 five part lecture series on photography, which will be presented by five eminent professional photographers.

The first lecture will be presented on the San Francisco City College main campus at 50 Phelan Avenue, near Ocean Avenue at Geneva Ave, in Conlan Hall in room 101 on Monday 13 September 2010 from 6:30 - 9 pm. Just show up and introduce yourself as a Photochrome member who will be sitting in not for credit. You may attend any or all of the lectures. Should you want to take the series as a credit course the one unit course is \$24.00.

Here is the rest of the lecture schedule and some information about and from the lecturers. I would hope many of you can attend because as you will see by the information this is a very special gift that Berman has offered to us fellow photographers...for free.

PHOTO-52 (THE LECTURE SERIES) FALL 2010  
One unit, CRN 72793 - Sec. 591  
City College of San Francisco  
Main Campus - 50 Phelan Ave.  
San Francisco, CA  
CONLAN HALL AUDITORIUM, ROOM. #101  
6:30 - 9:00 P.M.  
LECTURES ARE ON THE FOLLOWING MONDAYS

## **Sept. 13th, Brooke Shaden**

Shaden's goal in her work is to make beautiful images out of what others find disturbing. Working with a square format & using the female form (not the female identity), she tries to dramatically restate a new feminist agenda.

Her photography continually questions the definition of what it means to be "alive".

## **Sept. 27th, Hiroyo Kaneko**

"I am influenced by the way the French Impressionist painters dealt with natural light. I have a dual-degree in cinema with a great interest in contemporary Japanese, French, and American filmmakers. I was interested in the 'rituals' of people without imaging the negative aspects, I wanted something more neutral, and decided for a start, on the 'bathhouses' in Japan". Her work is in collections at MOMA (S.F.), Nat. Museum of Art in Tokyo and others.

## **Oct. 18th, Dan Nicoletta**

Nicoletta paralleled his photography career in 1975, with the political career of Harvey Milk, in the Castro District. "I have always been interested in people, and in particular the lesbian, gay, bisexual, & transgender communities of which I have devoted myself to engaging and preserving. I shoot my portraits in a studio. I'm intrigued by what occurs when a sitter's environment is minimized such as in a studio context". Documentary films, periodicals, books, Mace &, Levi Strauss galleries, S.F. Library, and more.

## **Nov. 8th, Darcy Padilla**

Guggenheim fellowship, Soros Foundation, Alexia World Peace grant, and storied in many national publications. Her strikingly rich, dramatic imagery of people, including a 16 year photo journal of an AIDS afflicted woman named Julie. Padilla's intense black & white work is reminiscent of the powerful photo journalism school of the 60's & 70's

## **Nov. 22nd, Geir Jordahl**

Jordahl may be considered one of the country's foremost "scenic" photographers, but interpreting the imagery around him with infrared film (with only 200 rolls left in the world), one wonders what new forms and directions his art will take as he explores some of the yet untold truths that lie within his creative mind.

# PSA Conference

Charleston, SC  
October 3 - 9, 2010

Events for this year's conference include lectures and presentations by four featured speakers: Joe McDonald, Wendell Phillips, Adam Jones and Julianne Kost. With additional presentations by Mark Buckler, Terry Livingston, Suchat Pederson.

The conference will also include teaching seminars on Adobe Photoshop and Lightroom, as well as guided photographic tours of Charleston, a historical city with great photography opportunities.

Charleston, SC is one of the original thirteen colonies of the United States, rich in history and other fascinating architecture with famous buildings, homes, plantations, and churches that date back to the 17th century. There are historic military forts such as Fort Sumter that is at the entrance to the Charleston Harbor and the Atlantic Ocean.

**For more information:**

<http://www.psa-photo.org/conferences.asp?menuID=8&DivID=8>

## Marine Mammal Center and Vicinity Field Trip

Saturday August 14, 2010

by Gary Larsen

We had a nice time at the Marine Mammal Center field trip even though no necropsy was being performed for our viewing or photographing. Instead, we got to

see the release of four Sea Lions at Rodeo Beach. These were patients that had fully recovered from their ailments and could now return to the open sea.

Besides photographing in and around the Mammal Center, some of us got a few surfer shots. Our field trip

ended at the old Fort Barry Chapel which is now the Marin Headlands Visitor Center. We had coffee and tea while sitting outside discussing digital photography topics.



The Photochrome members on the field trip to the Marine Mammal Center in Marin County. In the picnic area of the Visitor's Center. Steve Lee, Sylvia Chiari, Gary Larsen, Alan Heald, Willis Zhoe, Pam Nelson. Foreground: Phil Brown and Bob Nelson. Marin County, CA. Saturday 14 August 2010. ©2010 Bob Nelson - B P NELSON IMAGES



# Print Night Coming Soon

The last Print Night for this year takes place on Thursday, September 16th. After that, the next Print Night won't be held until March, next year! So, if you have something to show the group, there is still some time to get busy and make a few prints for display.

Print Chair, Alan Heald, says that "this has been a very good year for Photochrome's print makers". Alan reports that "not only the evenings have featured excellent work, perhaps even more gratifying has been the enthusiasm shown by everyone who attend these events." Print making at Photochrome is alive and well!

Even for those of you who don't yet make prints for display, it's quite possible that you just might enjoy coming to this event and see what the rest of us are up to.

## MARSHALL BERMAN EXPLORING PHOTOGRAPHY NIGHT PRESENTATION - THURSDAY 21 OCTOBER

By Bob Nelson

Marshall Berman, a professional photographer, sculptor and teacher of photography at San Francisco City College was the judge at Judged Night in July. The response to his judging and style of presentation was very positive.

Marshall has kindly agreed to present a program for the Exploring Photography night on Thursday on 21 October 2010. Be sure to plan to attend that meeting for some interesting insights into your photography.

There will be a more detailed article on the program in the October Color News but to give you an idea of what the program will be about here are some comments from Marshall Berman.

"This [program] would be an activity of a group of people "exploring" through discussion and visuals, the allied arts ( music, drama, literature, painting, sculpture, architecture, cinema, etc ) and how they impact and especially enhance the choice one makes of any one of them, in this case photography.

I'm not talking about some heady, super intellectual discourse, but rather just an open interactive discussion, with examples, as the core consideration of why we do what we do with the aim of doing it better."

Berman concludes his thoughts by saying: "Do I know what will happen or what the outcome will be...No...! and that's as it should be."

Please mark your calendar for the Photochrome Exploring Photography meeting on Thursday 21 October 2010. I'm sure it will be an interesting and interactive experience.

## Camera Club Competition

FotoClave is a weekend gathering of camera club members from the Bay Area, San Jose/Los Gatos area, and the Modesto area. This year's event will take place the weekend of October 29-31 in Milpitas. In addition to speakers and seminars, a competition among the camera club councils is a part of FotoClave. Although Photochrome does not currently compete in interclub competitions, we, as a member of the Northern California Council of Camera Clubs (N4C) are invited to compete. Both prints and electronic images may be submitted.

The categories for prints are: Color, Monochrome, Nature, and Creative. Please check the N4C website for the definitions of each category. Prints must be matted to a maximum matted size of 16x20 and must have on the reverse side (upper left corner) the print title, the maker's name, address, club (Photochrome) and council (N4C). Up to five prints in each category may be submitted. The prints are due to N4C at their August 9 meeting, therefore they should be brought to the August 5 Photochrome meeting.

The categories for projected images are: Pictorial (P), Nature (N), Travel (T), Journalism (J), and Creative (C). Again, there are very specific definitions of these categories on the N4C website. You may submit up to five images in each category. The deadline for submitting electronic images is August 8. The images should be no larger than 1050 pixels in the longest direction and must be in jpeg format. For specific information on how to title and submit electronic images, you should contact Gene Albright, [genea.genea@sbcglobal.net](mailto:genea.genea@sbcglobal.net).



# The Truth about a Guided Photo Tour of France

Text and photos by Alan Heald

This past spring, my wife, Carol, and I decided to sign up for a photo tour of western France. After some serious Internet browsing, we picked out a company called Travel Images, run by a professional photographer/tour guide.

The itinerary indicated that we were to be driven about in a Ford minivan, spending nights at lodgings chosen by our guide. The deal offered was that lodgings and breakfasts would be included, but other meals would be “on us”. The price was right, and the time was right, so we went ahead and signed up! Travel Images is a company which caters to photographers, transporting clients about the countryside, going from one image-worthy site to another. It sounded perfect!

On June 30, 2010, we joined up with our small group consisting of our host, his wife, and four clients. The six of

us loaded the van with our gear and quickly took off for Claude Monet’s historical home, Giverny, for our first bit of photography.

From that point on we were in the capable hands of our Photographer Guide, John Baker, an ex-Brit, now based in Idaho. It turned out that our guide was quite organized as he followed a fairly tight schedule. Each day we travelled from site to photographic site, cameras “at the ready. On this tour we were setting out to explore the regions of Normandy and Brittany and back through the Loire valley. We kept busy every minute moving along from subject to subject.

Pros: In our two weeks, we were able to see and photograph, ten times more subjects than we ever would, had we traveled by ourselves! The stated purpose was to head out and photograph as many sites as we were able. Our guide chose his subjects carefully. Each day he “got us going” got us there... from morning to evening. Again, the purpose of the trip was to take photographs of interesting subjects, and not that of normal “sightseeing”.

A major plus was the fact that at all times we all felt safe in the hands of our driver-guide. He was an excellent and safe driver. In fact, within a short time everyone in that van



that she felt that our guide “seemed only to think about what a subject looked like, and seemed to be uninterested in a subject’s historical significance”! I must admit that this accusation made me somewhat uneasy. I still ponder whether this is a trait of most photographers! Is the photo the only thing that matters? I only hope that we are not that shallow! In closing, I feel that photographically speaking, the trip more that met my expectations. I’m pleased with the fact that I came home from France with many quality images. It was a “Photo Tour”

began to feel, and act, like a family! We also always took enough “breaks”, as well as time for a cup of coffee or a snack.

While our accommodations weren’t luxurious, we found them most satisfactory. Likewise, all included breakfasts along the way were excellent. We were in France, for God’s sake! The quality of the fresh baguettes each morning at breakfast is at a different level than anything we have on this side of the pond.

Cons: Yes, there were a few minor “off notes” along the way. Most problems seemed to stem from the daily photo schedule. Only rarely was there time for a leisurely lunch at a cute French cafe. Instead, we were usually strongly encouraged to “grab a quick sandwich at a local joint, and be ready to move on”. A related issue was the fact that there was hardly ever time to spend at the local museums or information centers that often were present at French historical spots.

My wife, Carol, told me

in every sense of the word, and I enjoyed every minute. The bottom line is that I would definitely be willing to go on another trek like this in the future.

Lastly, for those of you who are interested, the name of our company was Travel Images. Our host/guide was John Baker. The Internet address is: [travelimages.com](http://travelimages.com))



# The Watch List...

September 26

## Folsom Street Fair

Don't miss the World's largest leather fair and a true SF classic!!!!

October 2

## Sand Castle Contest Ocean Beach

Info: 415 512 1899

October 3

## Castro Street Fair

October 29/31

## FotoClave 2010, Milpitas

# Early Warning...

November 20

## Photochrome Image Fest

December 10

## Photochrome End Of Year Banquet

Save the date for our traditional End of Year banquet, at our exciting new location... *Careme 350*, the student run restaurant at the California Culinary Academy.

350 Rhode Island Street at 17th Street, Potrero Hill.

**President:** Enrique Aguirre **Vice President:** open **Secretary:** Weronika Patena **Treasurer:** Chris Kibre **Board Members:** Alan Heald, Gary Larsen.

Bob Nelson, Burr Preston, Martin Taylor **Webmaster:** Jim Kelly

All Color News material is copyright by author. Reprint by permission only. Color News Deadline 3rd Friday of the Month

**Photochrome Club of San Francisco P. O.**

**Box 27265 San Francisco CA 94127-0265**

[www.photochrome.org](http://www.photochrome.org)



Member: Photographic Society of America (PSA) since 1943



Member of: Northern California Council of Camera Clubs