

COLORNEWS

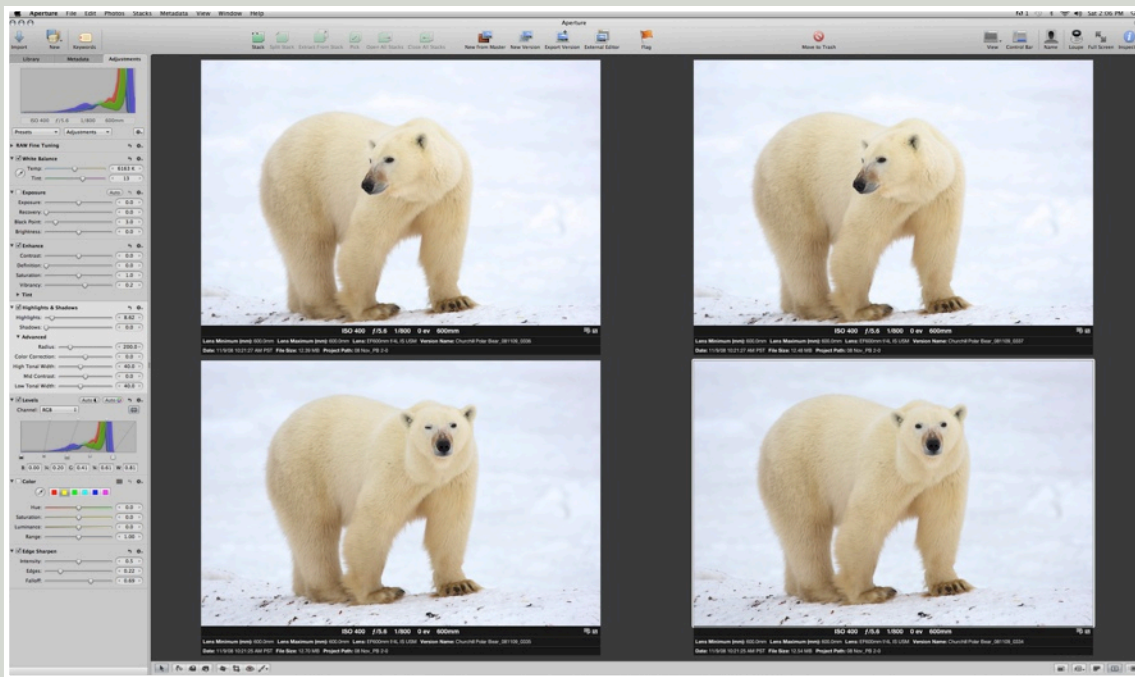


Photo by Burr Preston

PHOTOCHROME CLUB OF SAN FRANCISCO

Meetings are held the First and Third Thursdays of the month, except for November and December. They begin at 7:30pm and are held at the Fellowship Hall, Ebenezer Lutheran Church, 678 Portola Drive, San Francisco, CA 94127. For meeting details check:

www.photochrome.org



books but the sheer volume is the same.

I realized my lack of editing is also eating away at my time as well as my hard drive space. A simple photo call from a magazine turns into a several hour long wild goose chase, sorting through folders and drives, trying to find a half remembered image only to find 15 of the same subject, same time, same place,

same head turn... then the game of which-one-is-sharper, which-one-has-a-better-catch-light, etc... begins. I don't need 15... I just need THE one. And so, my mission is to reduce a library of over 100,000 digital images to 10,000 (or less!). I've suckered Enrique into helping me and so far we've culled almost 60,000 images, leaving the best 5,600. I've already seen the rewards of my hard work - my last photo call took all of 15 minutes to pull images and I have total confidence I'm submitting my best.

The lesson: Edit Early. Edit mercilessly. Edit often. Have great friends to sucker into helping you!

The Reformed Collector

By Rebecca Jackrel

Film was easy. You took 36 images at a time. Roll after roll of course, but it was all broken down into neat little packages, and if it wasn't perfect then away it went, never to be seen again.

Then along came digital. Image after image, a healthy portion of them crap but hey... 'I might be able to make something out of that someday!'. Many 'somedays' later I've finally gotten to the point where enough is enough. Something has to be done to cull this

ever growing weed of images. I hadn't realized there were so many. A few tucked on a hard drive here, folders on the desktop, a few on my laptop, there another external hard drive... It seems harmless until you add it up. Then suddenly I realized I am one step removed from those 'Collectors' you see in the news. Granted, digital images can't fall over and kill your cat like multiple floor to ceiling stacks of magazines, newspapers and phone

	AUGUST 5	AUGUST 12	AUGUST 14	AUGUST 19
Club Events August 2010	7:30 pm Fellowship Hall Theme Night Balanced Image Pic Two Fort Funston	7:30 pm Fellowship Hall Board Meeting As always, members are invited to attend this meeting where club events are planned.	10:00 am Marin Headlands Field Trip Marine Mammal Center and Vicinity. See p8 for details	7:30 pm Fellowship Hall Exploring Photography TBD

Fort Funston Hang Glider Field Trip

Story and photos by Burr Preston



Photochrome members on the walkway to the observation platform at Fort Funston during the field trip on Saturday 17 July 2010. San Francisco, CA. L. to R.: Bob Nelson, Chris Kibre, Laurie Gallant, Gary Larsen, Pam Nelson, Burr Preston, Jim Silva and Harold Hingle. Photo by Bob Nelson.

The orange windsock at the hang glider site indicated perfect winds for flying. Not a single glider was in the air. No one was readying a glider in the staging area. The only glider in sight was tucked away in its traveling case atop the carrying rack of a plumber's truck in the parking lot. It was 10 AM on Saturday morning.

The driver of the truck informed the group he intended to fly, but was waiting for his buddy. He allowed that the people who flew here were not early risers.

Gary, Bob, Pam, Chris, Harold, and Laurie decided to go over to the native plant nursery situated by the entrance from Skyline Blvd. Being a first-time visitor to the site, I chose to snoop around the place. The National Sea Shore management has several interesting displays portraying the history of the site—it was fortified for both World War I and II and later contained a Nike missile launching site under the present parking lot. Other

placards described the geology and the wind currents that make hang gliding possible.

A tiered observation platform and wooden walk provide good viewing of the beach below the cliffs and of the gliders in action.

About 11 AM the guy in the plumbing truck began unpacking his glider—a large model with black wings with a red stripe. The long zipper (I'd never seen one so long, perhaps 12-14 ft) on the cocoon-like carrying case released the glider whose wings were then unfolded like a butterfly emerging from a chrysalis. The set-up procedure was time consuming involving inserting many struts in channels in the wing fabric, tightening rigging wires, and assembling the hanging bar and steering mechanism.

As with any sport, the

**NEXT
FIELD TRIP:
August 14th**

see p8
for details



equipment comes in many varieties no doubt of varying costs. Some gliders appeared to be bare minimum or perhaps older designs. The flyer dangled by a harness. In the larger models the flyer was encased in a sleeping bag like affair—like a cocoon and butterfly one under the other.

The observation platform provided a limited view of the pilot running down a sloping field to catch the wind before he ran over the edge of the cliff. The protocol was to make a right turn in front to the viewing platform and gain altitude. One novice proceeded to turn left ending up in a gradual decent to the beach below where he landed safely. It must have been a long trek with his glider back to the top.

Some gliders passed so close to the viewing platform that one could hear the whoosh of the air as the wings swept past.

Photography was challenging. The rapid speed made focusing and composing, preferably with the aid of a zoom lens, difficult. This is clearly an assignment where digital is preferable to film because of cost and the ability to change ISO easily. It takes many exposures to get an



acceptable photo. Personally I had two lenses with me, a 24-120mm and an 80-400mm zoom. The latter was the most useful. I also had a point-and-shoot camera with a 24-300mm equivalent zoom, but I was not experienced enough to use the LCD screen for viewing. I found I needed an eye-level view finder to capture the fast action.

An added challenge was to get multiple gliders in the same picture. Five was my limit. Or to include birds with the gliders, both the natural and unnatural flyers.

The weather was foggy, producing white backgrounds, until just before we left when the sun as a

white disk played hide-and-seek. Foolishly I did not put sun-screen on my face or wear a hat. By Saturday evening I looked like a broiled tomato and my scalp under my not-so-thick hair was very tender.

Several of our members arrived later in the morning when there was more action. By 1:30 PM the last of us departed. At this time there were perhaps 8-10 gliders in the air, several flyers had ended their flights and landed, and the staging area was jam-packed with about 8-10 gliders preparing to fly. Clearly this is an afternoon sport. Is it the weather, the angle of the sun, or just people's life style?



There is an app for that...

iPhone Photography & Apps

By Martin Taylor, July 2010

I love my 5D mkII but let's face it, put a nice L lens on it and it's hardly pocket sized. Internet darling Chase Jarvis levels that "The best camera is the one you have with you". He has a point but he then goes on to sell you an iPhone app so that you can join his private club (<http://www.thebestcamera.com/>). Let's face it, most experienced photographers know Mr Jarvis' mantra already; perhaps you have a digicam you carry around when you want to leave the DSLR rig at home. Perhaps the iPhone has matured enough that, if you leave any standalone camera at home, you will still have the ability to great pictures on your phone while you're out and about.

Two years ago I, and half of the Bay Area, got the iPhone 3G. It was a huge step up from the original iPhone but its camera was a huge disappointment. It didn't focus, it was only 2 megapixels and you had little control over it. I doubted I'd ever use it for any photographic pursuit but I was wrong. Despite of its limitations, or maybe even because of them, the old iPhone was a surprisingly fun platform for photography. You had to let go of control and just have fun and a hundred thousand programmers answered the call and developed apps to help, or hinder, you depending on your specific point of view and the programmer's specific app. I surprised myself by turning to the iPhone to make pictures more and more and one of the pictures I made with my old iPhone was even selected as a judge's favorite at the club's last judged event (although the arbitrator wanted it noted that he was selecting it 'with

reservations': <http://www.flickr.com/photos/martintaylor/4721128592/>).

Like many others I missed out on the significant internal upgrades the 3Gs provided due to AT&T's contract model so we were all desperate for the new iPhone 4 when it was launched a month ago. Moving from the 3Gs to the 4 is just an incremental upgrade, especially as you can upgrade the OS of the 3Gs so it has most of the new features of the 4 but those for those of us moving from the older 3 the upgrade was monumental. The 4 now has the battery life and processing speed to fulfil the promise of the iPhone concept. For photographers the main camera now focuses, has a 'flash' LED and produces 5 mega-pixel images - positively primitive for a digicam but the integrated apps make this device more than a sum of it's parts. It now has a second camera facing forwards that allows Apple's version of video calling (Face Time) which is cute but the killer for me is it's video facility. 720p HD video on a phone is pretty amazing but what elevates it to miraculous is the ability to really edit clips into a finished piece and post it to your host all from your phone without every going to your computer.

But enough raving about the iPhone 4, it isn't really the hardware that makes the iPhone so useful, it is the countless apps that are available. Here are some of my favorites:

Capture



ShakeltPhoto (\$0.99): turns your iPhone into an old Polaroid camera. It even makes the right noises as it splits out your print and you can shake the print dry (hence the name). The resulting images, although not 100%

authentic, capture the feel and experience of Polaroid prints well. As real Polaroid film becomes more expensive this app costs less than half a single Polaroid print stock so is a bargain in my book.

Author Example: <http://www.flickr.com/photos/martintaylor/>



Pano (\$2.99): the iPhone's focal length is not something you can change so capturing sweeping vistas is not easy. Pano allows you to capture and stitch together panoramic images on your iPhone and save the results to the photo album. With a little care the results

are better than you should expect from a smart phone.

Author Example: <http://www.flickr.com/photos/martintaylor/4535359083/>



Hipstamatic (\$1.99): I'm recommending this app with reservations - it is a favorite app of many iPhone photographers wanting to emulate toy/plastic camera effects. You can change 'lenses', flash-like effects and film within the app and even buy more packages within the app. The interface is interesting the the

results are good but it has always been a buggy app and I really don't like the tiny 'viewfinder' the app provides to miss-frame your shots. Author Example: <http://www.flickr.com/photos/martintaylor/4277208105/>



Plastic Bullet (\$1.99): this app comes to you from the developers of serious and much more expensive video utilities for color-grading your footage. It does what Hipstamatic does trying to emulate toy camera shots without all the fuss. You take the shot and it shows you 4 alternative treatments of that image; if

you don't see anything you like you can roll the dice again and view 4 more until something takes your fancy. I like the resulting images and the random element the app introduces like a plastic cam - it even introduces arbitrary light-leaks! My only issue is that it currently doesn't work that well on the latest version of the OS and it saves your image sized as SVGA. The developer has assured me that these issues will be addressed shortly and I will go back to enjoying one of the best kept secrets in the iPhone Photography app world.

Author Example: <http://www.flickr.com/photos/martintaylor/4819848001/>



Gorillacam (free): provides many useful features at no cost. My favorites include a bubble level, self-timer, burst mode and time-lapse mode. The time lapse mode I use most frequently: you tell the app how many pictures to take and how many seconds apart. Back on your computer you can then

assemble the pictures into a time lapse movie. Yet another thing the iPhone is capable that surprises you.

Author Example: <http://www.flickr.com/photos/martintaylor/4819848001/>

HOW TO SUBMIT PHOTOS FOR JUDGING OR DISCUSSION

Email them to:

photochromeprojectionist@gmail.com

by midnight the Wednesday before the meeting. Name your image files: **Category-First Name-Last Name- Title.jpg** For Category use the bold face coding below: PicTwo (up to two images taken on Field Trips) TN (Theme Night) two images for each Theme OP (Open Pictorial) two images OP (Judging Night) two images

The pictures must be in jpeg format with a maximum long dimension of 1024 pixels.

PHOTO MUSEUM

It's four times the size of the photography galleries on the third floor of MOMA. 300 prints are hanging on the walls. This is a new photo museum at pier 24 under the Bay Bridge.

"I have not seen anything like it," says SFMOMA curator of photography Sandra Phillips, who has seen every major photography repository in the Western World. There are photography museums, but nothing so spectacular and so personal and so giving to the experience of looking at a photograph. The whole thing is truly unique.

And it is FREE!

Andy Pilara, an investment banker, created this entire thing. Finally when his collection grew to over 2,000 different images, Mr. Pilara rented a vacant warehouse to display it.

Robert Adams, Richard Avedon, Richard Misrach, Larry Sultan, Dorothea Lange, Walker Evans, Lee Freidlander and Arbus are only some of the photographers on display

The current exhibit ended July 15. However, if you send an email to: info@pier24.org they will put you on their mailing list. Then in August they'll send you a notice as to when the next exhibit is going to open. Right now that is scheduled for sometime in Sept.

The way it works is you have to go to their website and make a specific appointment to see the collection. Generally they let in only 18 people at a time so you have to make your reservations quickly.

There are three times a day that tours are allowed. On Mondays and Thursdays you can be by yourself and simply wander through the photos for 2 hours. Tuesdays and Wednesdays offer guided tours. The guided tours last an hour and then you are given an hour on your own to see whatever you want.

The official web site is: www.pier24.org.

Post-production



PhotoTropedelic (\$1.99): Perfect for San Francisco - creates 60's style pop-art out of your photos.

Author example: <http://www.flickr.com/photos/martintaylor/4308100908/>



Yes We Can (\$0.99): Turn yourself, your friends or your dog into the iconic Shepard Fairey Obama poster from the last election campaign. Irreverent fun.



PS Mobile (free): Photoshop on your iPhone for free! Don't expect CS5 for this price on this device but it does allow you to crop and rotate, change the exposure, saturation, contrast, sharpening etc. as well as adding borders and some creative

filter effects.

Video Production



iMovie (\$4.99): It really blows my mind that you can edit video on a smart phone. I'm not talking about just trimming clips, although you can do that. You can trim and sort clips on a time line; add titles, credits, transitions, still images (with camera movements) and a soundtrack. You can render out the resulting movie at full 720p resolution and post it to Flickr, YouTube or Vimeo from other apps on the iPhone. Of course it's not a Final Cut Pro and you wouldn't want to edit a full feature on your phone but if you want to edit your vacation day's highlights and post a quick video postcard for your friends back home you can do it in your hotel room and post it for all to see before you turn in for the night.

Author Example: <http://vimeo.com/13492023>



i-Prompt (free): a little specialized but turns your iPhone into an autocue/teleprompter. You may never need it but I have used it more than once now in video production.

Reference



Golden Lite (free): Photographers are always chasing that light at golden hour. This app shows the exact times of golden hour for your location or any location in the world so you never miss that opportunity again.



Handi Reference Guides (\$1.99): These guides are available for several popular camera models. If you're out in the field and forget how to set your manual white balance these quick guides will quickly set you straight. It is a simple version of your user guide in a very simple UI that allows you to find the information you need very quickly.



Strobox (free): This little app allows you to layout a lighting diagram plan. You can then save the image of this and use it elsewhere which is really useful if you quickly want to show people how you lit a particular studio shot or if you want to document it for yourself to recreate at a later date.



iSlate (\$2.99): If you're using a dual system (audio/video) in your video capture workflow as is common in a lot of HDDSLR production this little app is a god-send; a digital clapper board with timecode. If this description means nothing to you you probably won't have any use for this app but if you understood any of it you will appreciate how useful this app is. It is even more useful when you run it on the larger iPad. There's also a 'lite' free version if you just want to give it a go for no cost.



CinemaFX (\$2.99): If you think your footage looks a little too 'digicam' this amazing little app can transform them into something a little more organic. You can change the parameters of the effect and stack up to 3 effects on one clip. Adds limited post-production control over color and exposure and there are a couple of 99c in app effects packs available that are worth buying. Color-grading video in your iPhone - yet another feature that feels like more than we could ask of even the smartest phone.

We are truly living in the future and the iPhone is your proof. It's cooler and more powerful than any Star Trek communicator we could have imagined.

PSA Conference

Charleston, SC
October 3 - 9, 2010

Events for this year's conference include lectures and presentations by four featured speakers: Joe McDonald, Wendell Phillips, Adam Jones and Julianne Kost. With additional presentations by Mark Buckler, Terry Livingston, Suchat Pederson.

The conference will also include teaching seminars on Adobe Photoshop and Lightroom, as well as guided photographic tours of Charleston, a historical city with great photography opportunities.

Charleston, SC is one of the original thirteen colonies of the United States, rich in history and other fascinating architecture with famous buildings, homes, plantations, and churches that date back to the 17th century. There are historic military forts such as Fort Sumter that is at the entrance to the Charleston Harbor and the Atlantic Ocean.

For more information:

<http://www.psa-photo.org/conferences.asp?menuID=8&DivID=8>

Marine Mammal Center and Vicinity Field Trip

Saturday August 14, 2010

by Gary Larsen

The center opens at 10:00 AM. However, if you want to get some photos of herons, egrets or other birds around Rodeo Lagoon, you should come as early as possible. White tailed deer are often seen along the road. Early morning hours bring out bobcats and coyotes, so, have your camera ready driving into Marin Headlands no matter what time you go.

At the Marine Mammal Center you can see volunteers attending to California sea lions, elephant seals, fur seals and steller sea lions from outdoor observation decks. Inside the building you can catch volunteers preparing fish milkshakes and other delicacies around 10:30 AM then again at 12:30PM in the kitchen. There is a viewing window through which to photograph this activity. Other viewing areas available to photograph interesting aspects of the center are the science laboratory where blood and tissue samples are studied and the post mortem room where veterinarians perform necropsies on expired patients.

Outside the center are great views overlooking Rodeo Lagoon and the beach. Don't forget to pay a visit to the gift shop before leaving.

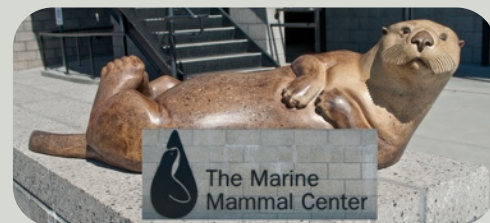
Another place to visit while in this area is the visitor center located in the historic Fort Barry Chapel at the intersection of Field and Bunker Roads. Finally, a stroll along Rodeo Beach might also be a rewarding photo opportunity.

Parking at the Mammal Center: Space in front of the building is limited, so arrival close to 10:00 AM is best, otherwise you have to park further down the hill.

Directions: From South of the Golden Gate Bridge: Just after you cross the Golden Gate Bridge, take the second exit off Highway 101 at Alexander Avenue (after the Vista Point). Stay to your right: do not turn left at the exit off-ramp and do not go underneath the freeway. Proceed about 500 feet until you see a left turn lane and a sign for "Marin Headlands" (do not go down the hill into Sausalito). Turn left and go through the tunnel. You will now be on Bunker Road. Follow Bunker Road for approximately 3 miles. Ignore various forks to the left; always bear to the right to make sure you stay on Bunker Road. Rodeo lagoon is your next landmark. About halfway alongside the lagoon, the road forks. Turn right at that fork, continuing uphill. Turn right at your next opportunity, this will lead you up the hill and through the entrance gate.

For more information on directions and a map go to: <http://www.marinmammalcenter.org/visiting-us/directions.html>

My Ouija board indicates it's going to be a fabulous day, see you there!



Judging Workshop

Interested in meeting other camera clubs and seeing their members' work by being a judge at their meetings? Or just wanting to hone your critical skills for judging your own images or for commenting during our open meetings? The Yerba Buena Chapter of PSA is sponsoring a Judging Workshop on September 19, 2010. The fee is \$25, and you will receive a handout of materials at the end of the session. Advanced registration is required. Some flyers and registration forms will be available at our next Photochrome meeting, or contact Dick Stahlke (baleaf@aol.com) or Joe Hearst (joe@jhearst.com) for more information. The workshop will take place at the Central Park Recreation Center in San Mateo.

R & R for Digital Photographers

Tuesday August 24, 2010 7:00 pm

Do you ever find yourself in a creative rut, simply shooting cookie-cutter assignments or projects? Even with an arsenal of current technology, the best computer, and the most current edition of Photoshop, your work can suffer if you lose that spark of inspiration that we all need. How do you rejuvenate yourself and get excited once again about picking up your camera? This event with Canon Explorer of Light Seth Resnick may be just what the doctor ordered!

Seth shares anecdotes on dealing with clients, both for assignment and stock, favorite and most unusual projects and what drove him to tackle them, his observations on the state of the industry and his take on stock photography. What are some of the most powerful lessons Seth has learned in his photographic career? How has he transformed from a fledgling newspaper photographer into the industry icon he is now? And finally, what jazzes Seth about taking out his camera today? How does he recharge his creative batteries?

Resilience & Rejuvenation, or How to Last & Love What You Do with Seth Resnick, Canon Explorer of Light, presented by the Alameda camera club in celebration of their 70th anniversary. For more information or to RSVP, contact: info@alamedaphoto.org.

Camera Club Competition

FotoClave is a weekend gathering of camera club members from the Bay Area, San Jose/Los Gatos area, and the Modesto area. This year's event will take place the weekend of October 29-31 in Milpitas. In addition to speakers and seminars, a competition among the camera club councils is a part of FotoClave. Although Photochrome does not currently compete in interclub competitions, we, as a member of the Northern California Council of Camera Clubs (N4C) are invited to compete. Both prints and electronic images may be submitted.

The categories for prints are: Color, Monochrome, Nature, and Creative. Please check the N4C website for the definitions of each category. Prints must be matted to a maximum matted size of 16x20 and must have on the reverse side (upper left corner) the print title, the maker's name, address, club (Photochrome) and council (N4C). Up to five prints in each category may be submitted. The prints are due to N4C at their August 9 meeting, therefore they should be brought to the August 5 Photochrome meeting.

The categories for projected images are: Pictorial (P), Nature (N), Travel (T), Journalism (J), and Creative (C). Again, there are very specific definitions of these categories on the N4C website. You may submit up to five images in each category. The deadline for submitting electronic images is August 8. The images should be no larger than 1050 pixels in the longest direction and must be in jpeg format. For specific information on how to title and submit electronic images, you should contact Gene Albright, genea.genea@sbcglobal.net.

Reading Between the Lines...

Galen Rowell's Inner Game of Outdoor Photography

by Enrique Aguirre

Few books have had such a profound impact on my work as Galen's *Inner Game of Outdoor Photography*. It managed to inspire me and change the way I look at my work. I still remember the day it arrived from Amazon, in a box with another 10 or 12 photo books. It stood out instantly and it was the only book I brought with me to the US when I moved here.

In 66 essays adapted from his *Outdoor Photographer* magazine column he describes not only the technical aspects of his photography but, more importantly for me, his vision and philosophy.

The hardcover edition of this book has been out of print for years now but fortunately it was recently released, as a paperback and at under \$30 it is a steal.

<http://www.mountainlight.com/books.html>

Paperback: 287 pages

Publisher: W. W. Norton & Company (May 17, 2010)

Language: English

ISBN-10: 0393338088

The Watch List...

August 7 - Kites for Cancer Awareness

A fun filled afternoon of kite flying, bouncy house, face painting, etc. Little Marina Green Park, San Francisco

August 24 - Seth Resnick at the Alameda Photographic Society

September 26 - Folsom Street Fair

October 3 - Castro Street Fair

October 29/31 - FotoClave 2010, Milpitas

President: Enrique Aguirre **Vice President:** open **Secretary:** Weronika Patena **Treasurer:** Chris Kibre **Board Members:** Alan Heald, Gary Larsen, Bob Nelson, Burr Preston, Martin Taylor **Webmaster:** Jim Kelly
All Color News material is copyright by author. Reprint by permission only. Color News Deadline 3rd Friday of the Month

**Photochrome Club of San Francisco P. O.
Box 27265 San Francisco CA 94127-0265
www.photochrome.org**



Member: Photographic Society of America (PSA) since 1943



Member of: Northern California Council of Camera Clubs