



What's happening at Photochrome in OCTOBER

Oct 1—7:30pm Open Pictorial— Enter two images.

We will open the meeting with a "PicTwo" from the Neighborhood Field trip. Then everyone gets the opportunity to show off their favorite shots. Experiment or go classic. No judges, no scores, just a club moderator, conversation and a great learning experience.

Oct. 8—7:30pm Board Meeting

All are welcome to attend these meetings where we plan and discuss meetings, activities and general maintenance of Photochrome. It is held in the Gallery Annex / Fireside Room upstairs on the main level of the Church and lasts about an hour and a half.

Oct. 15—7:30pm Exploring Photography. Martin Taylor will speak tonight on alternatives to Photoshop for photo editing. Some, he says, are free, others are less costly than Photoshop. Are they right for you. We'll find out, perhaps when Martin gives us the details. Martin will also demonstrate how to resize and submit images to our competitions and open nights. In addition, it may be that we will have a visitor from the Western Cape province of South Africa. LeRoux Malan, chairman of the Paarl Photographic Club has been in touch with us and hopes to visit the club on the 15th.

**Oct. 24—9:30am Field Trip,
Winery & Vineyards**
Chair: Gary Larsen
Details will follow.

**Image-Fest 2009,
Saturday,
November 14
9:00 AM – 1:00 PM
with lunch!**
*All Member
Competition*

**Prizes for best
Pictorial, Nature, Photo
travel,
PhotoJournalism and
Creative photographs.**

Special prizes in six special categories.

**See the August Color
News or look on-line at
Photochrome.org
for very complete
details.**

**Cash
Prizes**

Thankyou to the The Silvas who have again volunteered to make the lunch a success, so offer to bring a side dish or dessert for everyone to enjoy.

Let the Silvas know.

Volume 64, Issue 10

**OCTOBER 2009
Schedule of Events**

**October 1
Open Pictorial/PicTwo**

**October 8
Board Meeting**

**October 15
Exploring
Photography**

**October 24
Field Trip
Winery & Vineyard**

Save meeting time. Send your digital images by midnight Wednesday(s) to:

Photochromeprojectionist@gmail.com

Mark your images:

Category*-First Name-Last Name-Title. Jpg

*categories are:

PicTwo(up to 6 images taken on Field Trips)

OP (Open Pictorial) two images

TN (Theme Night) two images per theme.

Please note: digital images should be resized so that the longest side is no more than 1024 pixels. That is how they fit properly on our projection equipment.

Photochrome Visits the Neighborhood



Picture by Bob Nelson

l/r Garrett Griffin, Sus Cho, Gary Larsen, Alan Heald, George Gibbs, Martin Taylor, Bob Nelson, Arthur King, Pam Nelson

At least ten Photochrome members roamed around the neighborhood generously delineated by Gary Larsen, and which encompassed the purple church where we meet for our camera club meetings. While it is a 'typical' San Francisco neighborhood (if such a thing exists) there was plenty to interpret and it will be interesting to see the neighborhood through their eyes at the first meeting in October.

October Open Studios

Need some art for your walls? As part of their ongoing mission ARTSPAN will be organizing a series of Fall open studios all around SF. During the month of October participant studios will take turns opening their doors to the art loving public on the weekends.

These open studio weekends are a great way to explore the art scene in SF. They allow you to meet the artist in their working environment, chat with other art lovers and buy great work directly from the artist. All visual arts are represented, from sculpture to photography. This is also a very nice way to spend a Saturday or Sunday morning just walk-

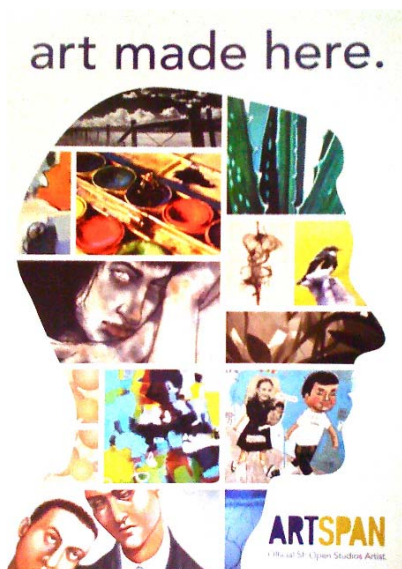
ing through your neighborhood discovering and supporting the artist in your area.

Dates and Neighborhoods

Weekend 1: October 10 & 11, 11am -6pm - Bernal Heights, Castro, Duboce, Eureka Valley, Glen Park, Mission, Noe Valley, Portola

Weekend 2: October 17 & 18, 11am-6pm - Buena Vista, Diamond Heights, Fort Mason, Haight, Hayes Valley, Marina, Mount Davidson, Pacific Heights, Richmond, Sunset, Ocean Beach, Twin Peaks, West Portal

Weekend 3: October 24 & 25, 11am-6pm - Financial District, North Beach, Potrero Hill, Russian Hill, SOMA, Tenderloin, Bayview, Excelsior



NOVEMBER EVENTS Preliminary Schedule

**Nov. 5—ThemeNight
Transportation
Long Shutter Time
Pic 2—Oct. Field Trip**
Nov. 12—Board Meeting
Nov. 15—IMAGE FEST

Weekend 4: October 31 & November 1, 11am-6pm - Hunters Point Shipyard



Two Photochrome members, Rebecca Jackrel and Enrique Aguirre are exhibiting during Weekend 4. October 24-25

They will open their delightful new photo studio at Islais Creek Studios. 1 Rankin st. S.F.(Bayview area) during weekend 4. Islais Creek houses a vibrant artist collective that includes sculptors, metal workers, painters, illustrators and photographers. You'll get lots of art at one location here.



Another member exhibits:

While not part of the ARTSPAN Open Studios, **A Woman's Eye Gallery** will have another Photochrome member, Alice Steele, in its Gallery during the month of October. It seems a little strange to talk about my own show, but yes—I'll have 30 or so images up in a show called **Color Carnival**. and it sure is colorful. Drop in any October weekend.

AWE Gallery has hosted a different artist every month of 2009 and intends to continue this popular trend in 2010.

Welcome New Member

George Gibbs
3 Seymour Street
San Francisco, CA 94115
goJorge@aol.com

A Pop Up Photo Op Photo and story by Bob Nelson

This article is about a photo opportunity which was also an amazing coincidence. Sometimes on a shoot photo ops are everywhere.

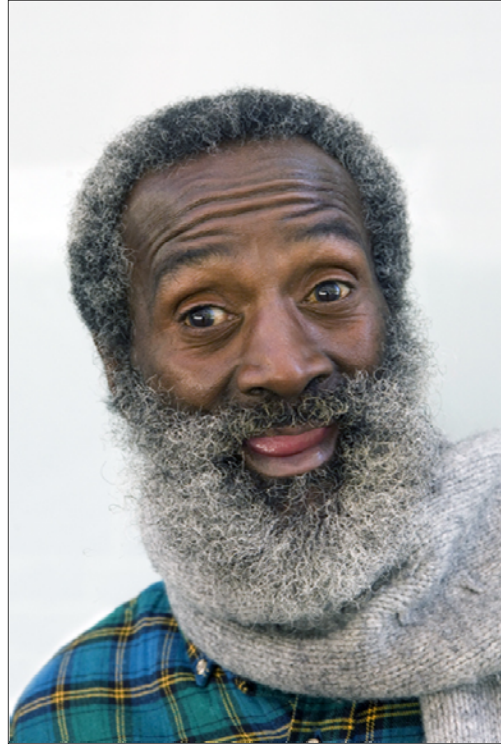
Or you have to seek them out. But on rare occasions they will pop up right in front of you. As you will read, this was an actual *Pop Up Photo Op*.

On the afternoon of 8 June 2007 on my way to work in Oakland I was walking down Market Street in San Francisco. As I passed a building I noticed a big sign on a window announcing the future opening of a restaurant named Amber. At the time I worked with a lady named Amber and since I had my camera with me I decided to walk over and make some photos of the Amber sign to send to her.

After making several photos of the sign I meandered down some steps into a small plaza. That is when a photo op literally walked up to me, saw my camera and asked me if I wanted to take a picture of him. I said yes. He said his name was Zeus and he was a poet.

As I made exposures, Zeus proceeded to recite some of his poems. I liked them. They were about life and living. When he finished his poetry recital he began a philosophical explanation of life. As he talked he struck interesting poses such as a professional model would do.

After the shoot I showed him several of the 25 images that



I had made of him. He said he enjoyed seeing them. I thanked him, he thanked me and he walked away.

It was very interesting to photograph a photogenic, cooperative person who actually volunteered to pose. But the situation later also became an amazing coincidence.

On 1 January 2008 Pam and I began sending daily emails of images with text detailing how, when and where we made the photos. The emails were sent to a list of friends and relatives. Amber, my co-worker, was on the list. One of the daily emails we sent contained two pictures of Zeus.

A couple of days later I got an email from Amber. I have to say that Amber writes very terse emails. Usually one line of text sometimes with a photo.

In response to my Zeus email she wrote: "Nice picture. My step-father". I looked in the email for a photo of her step father but found no picture. In the next several minutes we exchanged five or six emails trying to pin down where I could find the picture of her step-father in her email. When things don't make sense I have now learned to turn off my mind-set mode. Finally she wrote: "Zeus is my step-father". She explained that

she was estranged from him and she had not seen him in 15 years. To me what is amazing about the incident was that the reason Zeus saw me was that I had walked over to photograph a sign that read: Amber which is the same name as Zeus' step-daughter. What are the odds of that happening? Perhaps a more accurate title of this piece would be "**A Step-Pop Up Photo Op**"

Jim Goldstein Offers Photo Tours

Our member, Jim Goldstein, tells us he's holding four photo tours and workshops over the next four months. You may remember from last year's reports how much fun and successful these can be. So get out your calendars and see if any of these dates suit your schedules...Complete details are on his website:

JMG-Galleries.com/blog/workshops.

Death Valley National Park, California, Oct 16-19
Sea Otters of California, Moss Landing Sat. Nov. 7
Yosemite Valley, California Dec. 4-6
Sea Otters of California, Moss Landing, Jan 23, 2010



A Few Judge's Favorites Sept. 3

Dan Sarago—Walker; Arthur King—Infinity,
Rebecca Jackrel—Red Fox Kit

President: Enrique Aguirre
Vice President—Stacy Boorn
Secretary—Weronika Patena
Treasurer—Chris Kibre

Board Members:

Alan Heald—Connie Louie
Gary Larsen—Burr Preston
Alice Steele—Martin Taylor
Richard Zimmerman

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Jim Kelly

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*Color News Deadline
3rd Friday of the Month*

Selective Focus—Alice Steele

I didn't attend the last Board Meeting, but have word from our Secretary, Weronika Patena, of the following Board actions in September.

We have a slate of officers for 2010. the names haven't changed from 2009, so just look "next door" for the list. If you would like to serve on the Board in any capacity, or know of anyone, please let Enrique know. Remember, any potential Board member must agree to run before that name is placed in nomination. The election will be held at our November meeting.

An additional Assigned Subject (Theme) will be offered in November in lieu of a Field Trip. **So be on the lookout for "Holiday Symbols"**. That is the Theme. Should be easy to find those. Will it be easy to interpret them in a unique way? We'll see when they come up on the screen.

It looks as if the Board is working on new rules for submitting images to our critique sessions. More on this as details firm up. It won't start until next year.

I'll close this with a plea to all contributors—please remember the Color News deadline is —always— the 3rd Friday of the month. If you want your item in the newsletter, that is your target date. It's the only way we can get your news to our members on time.

Meetings are held the First and Third Thursdays of the month, except for November and December. They begin at 7:30pm and are held at the Fellowship Hall, Ebenezer Lutheran Church, 678 Portola Drive, San Francisco, CA 94127. For meeting details check: www.photochrome.org

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Photochrome Club of San Francisco
P. O. Box 27265
San Francisco CA 94127-0265
WWW.photochrome.org

Photographic Society of America
75th Anniversary Conference



West Yellowstone, Montana
September 20 - 26, 2009

Member of:
*The Photographic
Society of America (PSA)
since 1943*

and



*Northern California
Council of Camera Clubs
(N4C)*