



What's happening at Photochrome in AUGUST

August 6—7:30pm Theme Night And Pic Two.

We will begin the evening with **Pic Two** reformulated from **Pic Six** so that more attention may be given to the best of Field Trip Images submitted from the last event. Now they will be critiqued.

Then, it's on to a Club favorite as we try to find the best fit for each of two themes: *The Rule of Thirds* and *Arches*. Send in up to two images for each theme.

August 13—7:30pm Board Meeting

In July Bob Nelson and Jim Elliot visited and offered valuable input. Thank you, gentlemen.

All are welcome to attend these meetings where we plan and discuss meetings, activities and general maintenance of Photochrome. It is held in the Gallery Annex / Fireside Room upstairs on the main level of the Church and lasts about an hour and a half.

August 20—Exploring Photography It's a double-header tonight.

Jim Silva will present *A Spring Tour of Kyoto*-Japan's old Capital City at the height of the Cherry Blossom Season. A city of Temples and Shrines adorned with cherry blossoms; People, pilgrims, food, and landscapes; Vermillion pavilions amidst pink blossoms.

Then **Philip Brown** will select images from his trip on the Rhine featuring Christmas Markets in the picturesque cities of Heidelberg, Cologne, and Strausburg and elsewhere. Phil also says "maybe castles."

Aug. 22—Field Trip, Point Bonita Lighthouse Field Trip

Chair: Gary Larsen

Let's arrive at 11:30am but since the lighthouse tunnel gate doesn't open until 12:30 and we will not participate in the docent lead tour, drive down the road and check out the old Battery Mendell. Continue to the end of the road to shoot sea cliffs and Bird Island. When finished, return to the lighthouse trailhead and proceed down the path to the lighthouse.

As you walk down the 0.5 mile trail, you might photograph native plants. Notice the orange algae growing on the rocks at the tunnel entrance. Continue down the trail photographing anything you find appealing. Further on you can get some landscape / seascape photos with the lighthouse in the background. Finally, the expansion bridge, lighthouse and objects inside make nice images. Tripods are OK, but remember you have to carry it 0.5 miles "down" to the lighthouse and back "up" to your car. You might also want to take water and a snack.

Let Gary Larsen know if you have room in your car for other members. (Directions on Page 2)



Gary Larsen

Volume 64, Issue 8

AUGUST 2009 SCHEDULE OF EVENTS

**August 6—Theme Night
"Rule of Thirds"
'Arches"
Pic Two**

August 13—Board Meeting

**August 20—Exploring
Photography:**

**Presentations by
Jim Silva and Philip Brown
August 22—Field Trip**

Save meeting time. Send your digital images by midnight Wednesday(s) to:

Photochromeprojectionist@gmail.com

Mark your images:

Category*-First Name-Last Name-Title. Jpg

*categories are:

PicSix (up to 6 images taken on Field Trips)

OP (Open Pictorial) two images

TN (Theme Night) two images per theme.

Please note: digital images should be resized so that the longest side is no more than 1024 pixels. That is how they fit properly on our projection equipment.

Photochrome Goes to The Hyde Street Pier Story and Picture by Gary Larsen



Shiver me timbers! Its Photochrome members already on another field trip. Make them walk the plank! These swabs included Bob Nelson, James Elliot, Sus Cho, Alan Heald, George Gibbs, Gary Larsen, the lass Pam Nelson and the lad Martin Taylor. Anyway, they gathered at the San Francisco Maritime Museum at Hyde Street on July 11, 2009 where they tried desperately to blend in with the landlubbin' tourists since everyone was packin' a big camera hangin' from their necks. Old ships and the pier itself were the focus of our field trip. Rust, barnacles, seaweed, and even grease were captured by some hands while vessels, rope ends and rigging were photographed by other buccaneers. The Balcultha, Hercules and Eureka Ferry with all their loot were centers of attraction followed by booty goods lying on the pier. The day was overcast providin' ideal lighting conditions for close-up shots and images with very little or no sky. Every now and then, ye could hear laughter or comments those scurvy tourists made to one another as they referred to us: "Arr! What are they doin' taking thar crazy photos?" Of course they were just blimey tourists interested only in photographing each other with a boat in the background. Before leaving, a few of us swabs met in a tavern to splice the mainbrace (drink) with a clap of thunder (strong coffee) and discuss the day's photographic take in. Yo-ho-ho!

Directions to Point Bonitas Lighthouse

**Take 101 northbound across the Golden Gate Bridge.
Exit Alexander Avenue; bear right.
Follow Alexander Avenue 0.2 miles; turn right onto Bunker Road.
On Bunker Road, pass through one way Baker-Barry Tunnel.
Follow Bunker Road 3 miles; turn left on Field Road.
Follow Field Road 0.8 miles to Point Bonita parking lot and trailhead.
Walk the 0.5 mile trail to the lighthouse.**

SEPTEMBER 2009

Preliminary Schedule

**Sept. 3—Judge's favorites
Pic Two**

Sept. 10—Board Meeting

Sept. 17—Print Night

**Sept. 19—Field Trip:
Exploring the Neighborhood**

2009 California Fall Challenge Click Off!

What is it?

The San Francisco Bay Bird Observatory (SFBBO) is delighted to announce its first annual Click Off!- a photo contest highlighting the bird and habitat diversity found in the Bay Area and beyond. The Click Off! is a great way for you to share your best photos and win valuable prizes – including incredible photo workshops and display space at the Don Edwards Wildlife Refuge Environmental Education Center – all while supporting SFBBO, an organization dedicated to the conservation of birds and their habitats through science and outreach.

Winners will be selected from six categories including: Bird Portraits, Endangered Species, Birds in their Habitat, Bird Behavior, Human Interaction, and Birds of the World. Also, a People's Choice Award will be selected on from the category winners. The winners will be announced at the Annual Meeting at the conclusion of the Fall Challenge on Sunday, October 25th.

Submission Period

Participants can begin submitting images to the SFBBO on July 27th, 2009. Submission must be received before October 9th, 2009.

For complete information here's the link:

<http://www.sfbbo.org/support/clickoff>



CASH

**Image-Fest 2009,
Saturday, November 14
9:00 AM – 1:00 PM with lunch!**
All Member Competition



PRIZES

Do you miss regular competition for your images? If so, you will be able to get your fix at our end of the year competition, Saturday, November 14. Mark your calendars now.

Although you may simply submit your images, you are encouraged to attend the competition. Those who did last year stayed till the very end. The competition will be judged by outside officials. Three judges will be assigned for each category. All images will be projected. No comments from judges, just viewing and ranking. This event will be a feast for your eyes!

Each member of Photochrome may enter five images (slide or digital submission) in each of the following **categories***: Pictorial, Nature, Photo Travel, Photo Journalism, and Creative. Awards for 1st, 2nd, 3rd, 4th and 5th places will be given out at the end of the year for each of these competitions. All winning images, and the Image of the Year will be presented in a slide show at the Annual Banquet. Start putting your best in a folder. If you submit the maximum number of images allowed we are talking 49 images each. Go for it!

Each member may submit four images in each of these special categories:

**Jack Cannon Perpetual
Trophy –**

Best image of a recognizable
San Francisco Subject

**The Walter F. Sullivan
Memorial Award –**

Best Landscape or Seascape

**The Jules H Strauss
Memorial Award –**

Best image of a Floral Subject

**The Dr. J. Humberto
Arrieta Memorial Award**

Best Portrait

**The Roy Humphries
Memorial Award –**

Best image containing a Rose

**The Jaques & Margot
Segal Award –**

Best image of a National Park
or Monument

Naming conventions—All Entries:

Category-First Name-Last Name-Title.jpg

Categories are:

P—Pictorial; **N**—Nature; **C**—Creative;

PJ—Photojournalism; **T**—Travel

Specials:

Recognizable San Francisco subject —**SF**

Landscape or Seascape —**LandSea**

Floral Subject —**Floral**

Portrait —**Portrait**

Rose — **Rose**

National Park or Monument —**NatPark**

Deadline (no exceptions)

**Submit digital images by NOVEMBER 6 to
photochromeprojectionist@gmail.com**

Submit slides by November 5 Meeting

Special Rules—For Pictorial,
Nature, Photo Travel, Photo
Journalism, and Creative—
Image-Fest uses N4C
definitions. They may be found
on the **www.n4c.org** website.

***If you have questions feel free to ask
the
coordinator of the Image-Fest:
Stacy Boorn. sboorn@aol.com,
415-731-6470.***

President: Enrique Aguirre
Vice President—Stacy Boorn
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*Color News Deadline
3rd Friday of the Month*

*Look for the FotoClave Registration materials
included with this issue*

Selective Focus

By Alice Steele

July and August. Those quiet months when many are putting their photography skills to work on vacation adventures. No doubt we'll have lots of stories told in these pages in coming months.

Still, this gives us time to prepare for that all-important Image Fest in November. 49 Images up for grabs. How many members will submit all 49?

I hear the preliminary layout for "*The Book*" is underway. Stay tuned for progress reports. Martin Taylor and Stacy Boorn have made books published by Blurb.com.

I mostly don't hear about contests in time to tell our members, but I'm on the mailing list for the *SF Bay Bird Observatory* and happily pass along their contest information (page 2). It's for a good cause and should make for interesting Photochrome opportunities to excel.

Did anyone else note Tom Stienstra's column in the Chronicle on July 16 when he mentioned some of the best high places for photographs? Look for his column with the details at *sfgate.com* in Tom Stienstra's archives. The added treat is a fine image by Frederic Larson. The peaks Tom mentions? Mt. Tamalpais, Montara Mt., Borel Hill, Mt. Diablo.

Meetings are held the First and Third Thursdays of the month, except for November and December. They begin at 7:30pm and are held at the Fellowship Hall, Ebenezer Lutheran Church, 678 Portola Drive, San Francisco, CA 94127. For meeting details check: www.photochrome.org

Photochrome Club of San Francisco
P. O. Box 27265
San Francisco CA 94127-0265
WWW.photochrome.org

Photographic Society of America
75th Anniversary Conference



West Yellowstone, Montana
September 20 - 26, 2009

Member of:
*The Photographic
Society of America (PSA)*
since 1943

and



*Northern California
Council of Camera Clubs
(N4C)*



**FotoClave Programs
Are Announced
October 30 - November 1
Doubletree Hotel, Modesto, CA**

**Hosted by the San Joachin Valley
Council of Camera Clubs**

Fee: \$50 per person • \$75 per couple

What is FotoClave? FotoClave is the premier photography forum for Central and Northern California. It draws the finest amateur film and digital photographers for a weekend of learning, meeting, and sharing. FotoClave is the San Joaquin Valley CameraClub Council, SJVCCC; Northern California

Council of Camera Clubs, N4C; and CentralCoast Counties Camera Club Council, 6C.

FotoClave features seminars and great speakers covering interesting subjects and techniques in photography. The Friday evening program will feature Annette Bottaro-Walklet and Keith S. Walklet. **The Saturday evening conference Keynote Speaker will be George Lepp**, one of North America's best-known outdoor and nature photographers.

There will be a FotoClave Competition which will be open to all N4C, 6C, and SJVCCCI members. The 2009 FotoClave will be held at Modesto's Doubletree Hotel where attendee rooms are priced at \$99 plus tax. Please contact the hotel directly for reservations and say you are with FotoClave.

Saturday seminars will feature Richard Menzies, Writer, Photographer, Comedian; Marilyn Newton, Photojournalist; Doug Keister, Master Book Publisher; Charles W. Guildner, Master Portrait Maker; and Peter Lang, Environmentalist and Educator.

FOTOCLAVE REGISTRATION FORM

Name(s) _____

Honors _____

Address _____

City, State, Zip _____

Phone () _____

E-mail _____

May we share your email address with Fotoclave presenters or vendors? Yes ___ No ___

Camera Club Council or Other Affiliation _____

Registration Fee- Individual \$50 _____ \$ _____ Couple \$75 _____ \$ _____

Saturday Lunch \$25 each _____ \$ _____

Chicken Fajita Salad _____ Turkey Wrap _____

Saturday Evening Banquet \$50 each _____ \$ _____

Vegetarian _____ Asiago Chicken _____ Herb Crusted Prime Rib _____

Saturday night Banquet and George Lepp Presentation - Number @ \$60 each _____ \$ _____

Saturday night George Lepp Presentation Only - Number @ \$10 each _____ \$ _____

Total Enclosed _____ \$ _____

Please send registration form and check made out to "Fotoclave 2009"
to Jean Harris • 1575 S. Helm Ave. Fresno, CA 93727
For Information: (559) 255-2236; or jraisty@aol.com