PHOTOCHROME CLUB OF SAN FRANCISO **MARCH 2005**

COLOR NEWS

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About PSA

Every month you see medallions on the cover page of the Color News. One of them belongs to PSA, Photographic Society of America.

What is PSA? These words, from their website, say it well:

> **"The Photographic Society of America exists to help photographers at every level of proficiency to continue learning about the arts and sciences of photography, the latest techniques and technology, as well as the limitless opportunities that exist for the amateur, semi-professional, and professional within our Society."**

Photochrome is a Club member of this organization. Individual membership is also welcome and in fact, encouraged. Members can take advantage of study programs, travel tips and exhibition opportunities. The monthly publication, *PSA Journal*, is a first class magazine and is informative and educational. Several Photochrome members have been published here, namely, Stacy Boorn, Alyce & Jim Pagano, Burr Preston and Jim Silva. Some of our people have even had cover photos. The Paganos are District Eleven PSA Directors covering California and Nevada. They are both still Photochrome members, and when they competed ranked as master photographers.

Back to medallions. You'll see another medallion for a couple of months on the cover page. This is a reminder that the annual PSA conference is coming up August 28-Sept. 3 in Salt Lake City. More on that later; this is just a heads up about an event that is likely to be exciting.

First Education Meeting Of 2005 in March

Education Meetings happen whenever there is a fifth Friday in the month. The first of these is- March 31 in 2005. This is always a special time, as Jim Silva, Education Chair, comes up with some great ways to help us improve our photography. Jim's topic this time is:

How to improve your images on the computer, both digital and film.

This will be an instructional session led by experts on the practical application of Photoshop techniques.

- Assess what needs to be done to improve your image.
- Learn how to accomplish this.

Congratulations, Jack Gelman

Jack Gelman, long-time member and an avid slide competitor at the age of 92, was elected to Honorary Membership in Photochrome. The Board took this action at the February Board Meeting. Jack placed nicely in several February competitions.

MARCH MEETING SCHEDULE

3	Pictorial (Slides & Digital)	TBA
10	Digital—Creative, AS—Eyes Prints —Pictorial, Nature, Sequence,	TBA
17	Slides —Creative/Nature	Glenn Corlew
24	Board Meeting	
31	Education Meeting—Jim Silva How to Improve your images on the Computer Both Digital and Film	

Deadline for APRIL Color News copy: March 19.. Competition results: as soon as compiled.

More Helpful Information about Print Competition

The Photochrome print division has really taken off this year; with a record number of 66 prints entered in February! It's great to see so many images and to see more members participating. To help our meetings run smoothly, please follow these procedures on print night:

Plan to arrive a bit early so that you can submit your prints by 7:30. Due to the increased volume we may not be able to accept late entries.

Review your print labels for completeness before bringing your entries to the print table. It is important that we can tell at a glance which category a prints falls into. Your name and the print title should be legible (typed is preferable). I recommend that you print your labels at home (email me if you need the format). Also, please fill in the date at the bottom of the label. The name of the judge is optional; this is mostly for your information. The only thing we will add is the award if applicable.

Place your prints face-down in the appropriate pile: Color, Monochrome or Special Categories. You may enter two each in color and monochrome. Both of these are Pictorial. You may enter one in each of the special categories (Nature, Travel, etc.). Please remove protective sleeves before submission. If your print is selected to go on to N4C, you may place it in a protective sleeve after judging is complete. (Put your name on the sleeve so it can be reunited with your print after N4C judging).

At the end of competition, please take home all prints not selected for submission to N4C. This includes Honorable Mentions and all prints entered in Assigned Subjects.

With your support, I'm sure that our meetings will end on time. Please contact me if you have any questions or comments.

Deborah Hall, Print Division Chair
Deborah.S.Hall@sbcglobal.net

Selective Focus—by Alice Steele

We have heard a good deal about N4C these past few months, with the end of the year competition and the January awards banquet bringing this organization to the forefront. The article on page one highlights another group with which we are affiliated: PSA. Read, enjoy, and if you're so inclined, investigate further at *PSA-Photo.org*. I'm told that local people who join receive a one year complimentary membership in Yerba Buena Chapter, the area chapter of PSA.

Speaking of websites, we're on *CraigsList* now, thanks to Jim Goldstein. If anyone knows of other places to tell the Photochrome story, please speak up!

The last vacant slots for Club chairs are filling in. Joyce Vanman has volunteered for the Membership Chair, with the understanding that the entire Club is the Membership Committee.

If you see some new forms on Competition nights, check them out. The Board instituted a Judges Feedback Program this month. This will tell us, and them, the strong points of each evening. These easy-to-do checklists are at the check-in desk.

Norm Buhn, Past President and long time member of Photochrome died in Texas at the age of 81 last October. He was a strong influence in photography clubs in the Bay Area for many years and will be missed. Thanks to Kaye MacDonald for giving us this information.

Members showing soon…

At the SF Recreation & Park Photography Center, 50 Scott Street, San Francisco
Slide Show at 2:00pm Free.
March 5—Martin Gumble.
Beautiful Medieval Eastern Europe.
(See February *Color News* for details.) .

Photochrome photographers in H_2O Show
Mercy Center Art Gallery,
2300 Adeline Drive, Burlingame, CA.
March 2-April 29, 2005 9:00am-8:00pm

Mary Asturias, Stacy Boorn, Deborah Hall, Burr Preston and Carol Hemingway are among the Bay Area photographers selected to exemplify the H_20 theme.

Competition Results , February 2005

Pictorial, Feb. 4, Janet Stock/Andrew Green, Chairs
Judge: Larry Gottschalk 45 slides entered
Grand Award winner: Stacy Boorn, Desert Silhouette

Masters - 14 slides:

1	Stacy Boorn	Desert Silhouette
2	Gene Morita	Sandhill Cranes at Dawn
3	Richard Stacks	Persian Bush
HM	Deborah Hall	Golden Gate Bridge Railing
HM	Dennis Jefferson	Dungeon Wall
HM	Dennis Jefferson	Bay Window

AAA—10 slides:

1	Bing Huey	Golden Light Runner
2	Bing Huey	Castle Crags and a Cloud
3	Jim Service	Return to Harbor
HM	Sara Syer	Water and Light
HM	Mary Asturias	A Walk in the Woods

AA—10 slides:

1	Jim Goldstein	Entranced
2	Willis Zhoe	Dahlia #2
3	Jim Goldstein	Solitude
HM	Kay McDonald	Pigeon Point Lighthouse
HM	Jackie Lantheaume	A Place to Rest

A—6 slides:

1	Alice Steele	Shell Still Life
2	Andrew Greene	Potent Skies
3	Andrew Greene	London Layers
HM	Janet Stock	early Morning Shadows

B—5 slides:

1	Joy Durighello	Chiang Mai Elephants
2	Arthur King	1950
3	Joy Durighello	Tiger's Nest, Bhutan

Prints, Feb 10 Deborah Hall/Stacy Boorn, Chairs
Judge: Ellie Webster 66 Prints entered
Grand Award:(tie) Jim Goldstein, Architectural Abstract,
And Karen Laufer, Bridge of the Lion

Monochrome / Amateur *(6 prints)*

1	Bill Fitzgerald	Cape Cod in Fog
2	Stacy Boorn	Nicasio Morning
3	Stacy Boorn	Dune Edge

Monochrome / Advanced (*6 prints)*

1	Deborah Hall	Mud Pattern on Dunes
2	Deborah Hall	Pigeon Point Lighthouse
3	Steve Zimmerman	Antique Headlight

Monochrome / Salon (*2 prints)*

No awards

Color / Amateur *(15 prints)*

1	Karen Laufer	Bridge of the Lion
2	Karen Laufer	Feeding Time
3	Bill Fitzgerald	Horse Drive
HM	Alice Steele	The Pear
HM	M. McGettigan	Masai Woman w/Beaded Earings
HM	Barbara Steward	Yerba Buena Acrobats
HM	Alek Shornikov	The Kremlin Court

Color / Advanced *(9 prints)*

1	Jim Goldstein	Passing Storm, White Sands
2	Jack Gelman	I Just Washed my Hair

Color / Advanced *(continued)*

3	Willis Zhoe	Pattern of Boats
HM	Dorothy Eaton	Iris and Cloud
HM	Jack Gelman	Tiny Flower in my Yard

Color / Salon *(8 prints)*

1	Stacy Boorn	Aspen Glory—E. Sierra
2	Deborah Hall	Golden Gate Bridge at Night
3	Gene Morita	Mt. Rundle at Dawn
HM	Gene Morita	Sandhill Cranes Silhouetted by the Morning
HM	Deborah Hall	Aspen Leaf in Stream

PhotoJournalism *(11 prints)*

1	Alek shornikov	Girls are Playing
2	Dorothy Eaton	Sharing
3	Deborah Halll	Fishing near Crematorium, Ganges River, India
HM	Stacy Boorn	Rickshaw traffic, Old Delhi
HM	Willis Zhoe	At the Construction Site

Assigned Subject—Architecture *(9 prints)*

1	Jim Goldstein	Architectural Abstract
2	Stacy Boorn	Lotus Temple, Delhi, India
3	Deborah Hall	Taj Mahal through Arch
HM	Gene Morita	Red Roof
HM	Alice Steele	Columns, Reflected

Travel Feb. 17 , Maureen McGettigan/Sara Syer, Chairs
Judge: Katie Raddatz 28 slides entered
Grand Award winner: Jack Gelman, The Queen is Coming

AAA—16 slides:

1	Jack Gelman	The Queen is Coming
2	M. McGettigan	Masai Tribal Village, Kenya
3	M. McGettigan	Sumburia Tribal Men, Kenya
HM	Chris Kibre	Tobacco Sellers, Turkey
HM	Stacy Boorn	India Hindu Ritual at Sunrise…
HM	Jack Gelman	Monoliths, Ireland

AA—2 slides:

1	Willis Zhoe	Buddhist Monks in Thailand

A—8 slides:

1	Andrew Greene	Dust transport on the Hanoi…
2	Deborah Hall	Setting Laundry Out to Dry…
3	Deborah Hall	Mother & child, Pushkar, India
HM	Jim Service	The Last Mile to Everest Base…
HM	Janet Stock	Preparing to Sell on the Zocolo...

B—2 slides:

1	Arthur King	A walk in the Park, Lake Merritt

Photojournalism , Feb. 17
Results were not available at press time. They will be published n the April Color News.

Digital Exhibitions were held February 4 and 10

Digital Projection

Recognizing that Digital is here to stay, in February the Photochrome Board of Directors considered the purchase of a Digital Projection system. Jim Goldstein, along with other club members, did comprehensive research on available systems. The Board carefully considered various products, and pending confirmation of the price, come summertime, we'll have state-of-the-art equipment. Until it arrives, we'll continue to rent a system on digital nights.

MarchPhoto Ops

San Francisco St. Patrick's Day Parade
March 13, 11:30am
Starts: Second and Market,
Ends: Civic Center Plaza.

ROBOlympics
March 24-27, 2005 at San Francisco State University.
Admission $20. Details at http://robolympics.net

St. Stupid's Day Parade (April Fool's Day)
April 1, noon.
Starts: Embarcadero Plaza.
Ends: Washington Square

Wildflowers - all month

Field trip–Napa Wildflowers, Saturday, April 9, 8:00am Carpool from the Church parking lot

We are invited to a private mountaintop in Napa for the 3rd year in a row. Our Photochrome friend is again opening her home to us for the day. It is best to carpool as her home is at the top of a tortuous, steep, one lane road. Bring a brown bag lunch and plenty of film/ memory. Printed directions are available for those who prefer to drive. We'll share the day with photographers from CLIR (Center for Learning in Retirement). Wildflowers should be splendid. Sign up sheet is available at Club meetings.

Alice Steele, SFAlice@aol.com

This is a revised list of 2005 committee chairs.
Members should note that there are still some unfilled slots. When you volunteer for one of them you will help Photochrome run smoothly in 2005.

2005 Competition Committee Chairs

Pictorial— Janet Stock & Andrew Greene
Travel/PhotoJournalism—Maureen McGettigan & Sara Syer
Creative—Jackie Lantheaume & *Stacy Boorn*
Nature—Jim Service & Bill Fitzgerald
Print—Deborah Hall
Digital—Jim Goldstein & *Volunteer needed*

2005 Judges Committee Chairs

Pictorial—*Volunteer needed*
Creative/Nature—Bing Huey
Travel/PhotoJournalism—Mary Asturias
Print/Digital—Deborah Hall
Judge Chair—Dennis Jefferson
Education—Jim Silva
Eauipment—*Volunteer Needed*

2005 Standing Committee Chairs

Events—Jim Service
Membership—Joyce Vanman
N4C—Mary Asturias
Newsletter—Alice Steele
Refreshments—Sara Syer
Welcome—Stacy Boorn
Web Content Manager—Joyce Vanman

Photography Tips from Photochrome Members

The one single most important thing you can do to improve your photographic technique is to learn to use a tripod. A tripod will produce sharper images with greater depth of field. This is absolutely essential for macro photography.

A tripod also helps you to make more carefully framed and composed images and reduces the number of "grabshots" that end up in the wastebasket.

Jo-Ann Ordano

Welcome New Members

Jerry Robinson
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Oskar Bruening
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Around the Galleries
With
Stefan Gruenwedel

Thomas Wrede: Adrift
Through March 26

Thomas Wrede searches for sanctuary within an environment increasingly subjugated to man's intrusion upon nature. Wrede's desire for asylum amidst chaos sends him seeking refuge in the infinite spaces that seem to hover at the remote edges of the world. Adrift upon endless expanses of beach, snow, and sea, Wrede renders beautiful the quietude of landscape in large-scale images that lure the viewer into their vastness. On the beach, he captures large swaths of sand dotted with people—extremely sharp specks frozen in the kind of detail that a medium-format camera affords. On the sea, he captures individuals wandering in stillness across a seemingly unending marsh plain or standing in shallow water that appears to continue forever.

Note: *James Nicholson Gallery will be closing its San Francisco location at 49 Geary Street on Saturday, March 26. The gallery will reopen in New York in September 2005 at a location to be announced this summer.*

James Nicholson Gallery
49 Geary Street, San Francisco
(415) 397-0100
www.nicholsongallery.com

Candida Höfer: Architecture of Absence
Through April 2

Höfer's exhibit consists of mostly large-scale color photographs describing a selection of largely empty public buildings such as hotels, libraries, museums, and palaces in Dublin, Paris, Prague, and Venice.
Rena Bransten Gallery
77 Geary St., 2nd Floor, San Francisco
(415) 982-3292
www.renabranstengallery.com

En Masse: Work by SF Camerawork Members
Through April 2

In recognition of the essential support that Camerawork receives from its members, this exhibition presents a select group of photographers from its membership. En Masse features a broad range of contemporary work by 21 photographers, from the probing images of family by Jessamyn Lovell to the images of San Francisco's Transbay Terminal by Apollonia Morrill that explore the physical and physiological residue left behind in these public spaces, to the abandoned buildings and landscapes of Silicon Valley by Angela Buenning.

San Francisco Camerawork
1246 Folsom Street, San Francisco
(415) 863-1001
www.sfcamerawork.org

Bill Owens: Leisure
Nathan Baker: People at Work
Through April 30

Bill Owens' show features images from the previously unreleased final installment of his landmark *Suburbia* series. Owens explores the wide variety of leisure activities and demonstrates his distinctive talent for creating images that are simultaneously direct, empathetic, and humorous. The show consists of color and black-and-white images taken between 1968 and 1980. While Owens looks at his subjects with a certain admiration, he doesn't shy away from exposing the stranger sides of a familiar world or incorporating elements of irony or comedy into seemingly straightforward images.

Nathan Baker's large-scale color photographs construct minutely detailed tableaux that condense many of the activities associated with any given occupation into one seamless image. The photographs amplify the contours of the American worker's routine and describe the complex

Continued on page 6

Competition Meetings are held on the first three Thursdays of the month (Except Nov. & Dec.) At 7:30pm.
The Fellowship Hall, Ebenezer Lutheran Church, 678 Portola Drive, San Francisco, CA 94127

VISITORS ARE ALWAYS WELCOME

Around the Galleries, *Continued from page 5*

role of the individual in contemporary society. From the wheel design room in a manufacturing plant to the engine room of a gambling boat, Baker explores common industry, frankly fascinated with the rhythm of a Midwestern working class. This is not the world of international stock exchanges, sporting championships, and slick commerce. Instead, the artist describes the setting of the housepainter, the construction worker, and the repairman. Baker invests these environments with sincere esteem, enhancing their cultural significance and visual impact with his gestural aesthetic.

Robert Koch Gallery
49 Geary Street, San Francisco
(415) 421-0122
www.kochgallery.com

—Compiled by Stefan Gruenwedel

2005 BOARD OF DIRECTORS
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Bill Fitzgerald	Janet Stock
Andrew Green	Joyce Vanman
Mikel Van den Haak	

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Member of:
The Photographic Society of America (PSA)

and the
Northern California
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