



COLOR NEWS

Volume 60, Number 2

Message from the President

Photographic Evolution & Photochrome Challenges

Rather than conduct business as usual this year Photochrome's board has put in place several changes to challenge you as a photographer. As we're all aware Photography and the technologies around it are changing, but never more apparent than in the past few years with the advent of digital and various printing technologies. Acutely aware of photography's evolution the Photochrome board has adopted several changes creating new challenging opportunities.

What Changes Have Been Adopted?

In last month's Color News it was noted the club had adopted venues for members to share work in the mediums of Slide, Print and Digital Photography. Over the past couple of years our club has worked hard to keep pace with the times adopting Print and now Digital venues for our members to share their photography. The technological advancements in home printing and digital photography have created a new wave of interest in first time photographers and revived passions in existing & idled photographers.

This year the impact of adopting these additional venues has never been more apparent, as our schedule has changed to accommodate them. Print has come into its own as more and more members take part in monthly competitions. Growing participation now rivals if not surpasses Slide competitions. Digital exhibitions now follow our Pictorial Slide competition during the first meeting of every month and also follow our Print competition the second meeting of every month. Special category competitions in Slide now take place on the third meeting of every month. Lastly Assigned Subjects have been expanded so as to be included in Slide, Print & Digital Photography. Check the club schedule as Assigned Subjects occur at a minimum once per month in one of the three venues now supported by the club.

What Challenges Does This Afford You?

For many long time members these changes may be of little interest initially. Your first challenge is to open your mind to them. Attend a venue for Slide, Print and/or Digital even though you have no initial interest.

Why? The answer is simple. While our club was only Slide oriented the various competition categories challenged members to try and photograph something new, to learn new skills/techniques and understand different photographic technologies to get the most out of our photographic experiences. Perhaps to your surprise the same challenges are present for each of our new venues. ***The richness of our experience in Photochrome is dependent on each other and our participation.*** Long time club members, you have a lot of experience and knowledge to share with our new members and our new members may have a lot to share with you in regard to photographic ideas and new technologies

Beware falling victim to complacency. Challenge yourself to learn something new, share your knowledge with others and share your creative vision through all our photo categories including our many Assigned Subject projects. Focus on our common bond of photography and shed your inhibitions to new venues and/or technologies. Push yourself to meet the challenge of attending meetings that you might otherwise opt to miss and share your photographic knowledge as an ambassador of our club to new members. In the process you'll learn something new and improve the quality of what our club offers to new and established members alike as we all look to expand and polish our skills.

Your challenge has been set. Are you up for it?

—Jim Goldstein

FEBRUARY MEETING SCHEDULE

- | | | |
|-----------|---|----------------------|
| 3 | Pictorial (Slides & Digital) | TBA |
| 10 | Digital—PhotoJournalism, Prints —Pictorial, PhotoJournalism, | TBA |
| 17 | Slides —Travel/PJ | Katie Raddatz |
| | and Stereo Photography Demo | |
| 24 | Board Meeting | |

Time to renew your membership! See page five for details.

N4C Awards Luncheon

The Best of the Best were announced at the grand N4C finale of 2004 on Jan 9, and our Club was well represented. Consult a copy of the *FotoFanfare* (usually available at Club meetings or on-line at the N4C website) for full results but it's worth mentioning here that Photochrome took two Slide of the Year Plaques: Deborah Hall in Nature and Alice Steele, Creative. Member, Gene Moritas (shooting for the Marin Photography Club), took the Wildlife Nature Slide of the Year. Among the many Photochrome winners were a couple of our newer members, Janet Stock and Bill Fitzgerald who placed in their divisions in this tough competition.



Photochrome's Chris Kibre, outgoing president, did her usual terrific job when she presided over the event. Joe Hearst of the Livermore Club takes the helm in 2005.

Members who would like to become involved in N4C should be aware that two important Chairs are vacant. Volunteers are needed to fill the Print Chair and the Nature Chair.

The Northern California Council of Camera Clubs consists of the membership of 13 camera clubs. Mary Asturias is our Photochrome Representative and also chairs the N4C Pictorial Competitions. Mary is a former N4C President.

Members showing soon...

At the SF Recreation & Park Photography Center
50 Scott Street, San Francisco (downstairs)
All slide shows begin at 2:00pm Free.

January 29—Jim Silva. A Cruise on the Volga River
We didn't get this information in time for the January *Color News*, but maybe if you get your newsletter early and note this item, you will have a chance to see The Red Square, St. Petersburg, old country villages and the Hermitage Museum as only Jim Silva can present them.

February 26—Jo-Ann Ordano. Highway 395: California's Scenic Byway

From Antelope Valley, ablaze with poppies in the south to glitzy Reno in the north, Hwy 395 runs almost the entire length of the state. Look at Red Rock Canyon State Park, Bishop, Mono Lake, Bodie and other photographic hot spots along the way.

March 5—Martin Gumble. Beautiful Medieval Eastern Europe. Aerial photography gives us glimpses of Greenland and Iceland and then it's Prague, Regensburg, Passau, Nuremberg and the Danube. Finally Martin ends this medieval journey with scenes of Budapest.

Selective Focus—by Alice Steele

Digital Exhibitions It happened at the first two meetings in January. Digital was unveiled, semi-formally at Photochrome. Images, submitted on CDs were transferred to a Digital Projector and shown after the regular competitions were held.. They were critiqued by the judge of the evening, followed by a one minute 'explanation of purpose' by the maker. No points were awarded, but the judge chose some favorites each night. Subject matter ranged the full gambit of exhibitors' collective imaginations.

Digital Slides Members who shoot digital have asked me I get my slides made. A place I've had success with is *Slides.com*. Upload your digital files to their website and slides will be in your mailbox by your choice of first class mail or an overnight service. \$2.50 each slide plus mailing. If you have a slow internet connection, and/or extra time, you might send them a CD containing your files.

IF you are a Nature photographer, and **IF** you are a member of the Sierra Club (or willing to join) you are eligible to enter their "Nature in California" contest. It's the prestigious 4th Annual Yodeler Photo Contest. Entries close March 8 and entry blanks are available at the Club on meeting nights.

Tributes to our late member, Charlene Rosenblum still arrive. Long-time members, Cleo and Audrey Allen, now of Las Vegas, sent a donation and said, "... always enjoyed Charlene's photography, as I felt there was a gentleness in each of her slides that reflected her nature. She was a beautiful person."

And Joyce Vanman composed this lovely poem:

Charlene Rosenblum
Among us
very much herself
no airs, no nonsense
excellent image maker
supportive, helpful
wonderfully friendly
a thoroughly lovely woman
A gift to us
Thank you, Charlene
We'll miss you.

Competition Results January, 2005

*Pictorial, Jan 6 Janet Stock/Andrew Green, Chairs
Judge: Jim Sherwin 43 slides entered
Grand Award winner: Jim Service, Sunset at Besque*

Masters - 14 slides:

- 1 Gene Morita White Horse in the Dust
- 2 Richard Stacks Fishing Pier
- 3 Fred Silva Autumn Leaves
- HM Deborah Hall Purple Morning Mono Lake
- HM Dennis Jefferson Baubles

AAA—10 slides:

- 1 Jim Service Sunset at Besque
- 2 Mary Asturias Ice Melting
- 3 Jim Service Sunrise at White Sands
- HM Dorothy Eaton Stony Beach
- HM Bing Huey Shadows on Half Dome

AA—16 slides:

- 1 M. Gettigan The Lone Acacia Tree
- 2 Kaye MacDonald Wildflowers
- 3 Margie MacDonald Chinatown, SF
- HM Joyce Vanman Dramatic Sky
- HM Kay MacDonald S.F. Oakland Bay Bridge
- HM Margie MacDonald Holiday Lights MOMA

A—6 slides:

- 1 Janet Stock Oak Hills Sutter Views
- 2 Alice Steele Sunflower
- 3 Andrew Greene Kachina Rising
- HM Alice Steele Fishing Boat

*Prints, Jan 13 Deborah Hall, Chair
Judge: Joan Field 57 Prints entered
Grand Award: Gene Morita Lone Tree, Lone Eagle and Cranes*

Monochrome / Amateur (1 print)

Monochrome / Advanced (4 prints)

- 1 Deborah Hall Man Alone on Mosque Steps
- 2 Deborah Hall Conservatory of Flowers

Monochrome / Salon (6 prints)

- 1 Gene Morita Lone Tree, Lone Eagle and Cranes
- 2 Gene Morita Cowboy & Horses in the Dust
- 3 Willis Zhao Towing in Guilin

Color / Amateur (14 prints)

- 1 A. Shornikov Snowfall on Tahoe
- 2 Karen Laufer Swimming Penguins
- 3 Joyce Vanman Trees & Geese Gray Lodge
- HM Alice Steele Elk at Rest
- HM Barbara Stewart Curlicue
- HM M. McGettigan Penguins Trudging through the Snow

Color / Advanced (6 prints)

- 1 Willis Zhao Summersault
- 2 Jim Goldstein Bristle Cone Pine Sunburst
- 3 Jim Goldstein Navajo Trail View

Prints continued, column two

Prints continued....

Color / Salon (8 prints)

- 1 Gene Morita Red Dawn at Bosque Del Apache
- 2 Stacy Boorn In Praise of Balloon
- 3 Gene Morita Sunrise at Bosque Del Apache
- HM Jim Silva Aspens and Peak

Creative (8 prints)

- 1 Stacy Boorn Reno Lights Twirl
- 2 Deborah Hall Crazy Clown
- 3 Ted Laufer No, You Cannot Have a Banana Daiquiri
- HM Gene Morita Sand Hill Cranes in Mood

Travel (10 prints)

- 1 Stacy Boorn Dung Dealer, Pushkar, India
- 2 Deborah Hall Mother and Child, Pushkar, India
- 3 Maureen McGettigan Masai Women ... Masa Mara, Kenya
- HM Steve Zimmerman The New York Stock Exchange
- HM Willis Zhao Pushing Tricycle in Northern Thailand

*Nature, Jan 20 Jim Service, Bill Fitzgerald, Chairs
Judge: Trenkins McClain 28 slides entered
Grand Award winner: Jim Goldstein, White Sands Yardang...*

AAA—10 slides:

- 1 Stacy Boorn Giant Green Anemone, Ochre Star
- 2 Bing Huey 12-Spotted Skimmer
- 3 Chris Kibre Scarlet Waxey cap
- HM Mary Asturias Giraffe at Rest
- HM Chris Kibre Yellow Crowned Night Heron

AA—8 slides:

- 1 Jim Service Sandhill Cranes Landing
- 2 Alice Steele Tule Elk Roams
- 3 M. McGettigan Mother and Baby Elephant
- HM Willis Zhao Wild Discus

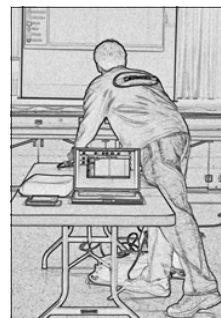
A—6 slides:

- 1 Jim Goldstein White Sands Yardang Landscape
- 2 Janet Stock Lenticular Cloud Formation Mt. Shasta
- 3 Andrew Greene Calcium+Carbonates=Tufa, Mono

B—4 slides:

- 1 Gail Secchia Family Alert
- 2 Gail Secchia Pals for Life

January Competition Results continued on page 4



*Jim Goldstein
...In Action.*

*Digital Exhibitions were held
January 6 and 13.*

Contributors to the first exhibitions were: Stacy Boorn, Jim Goldstein, Deborah Hall, Bing Huey, Dennis Jefferson, Maureen Mcgettigan, Gene Morita, Jim Service, Alex Shornikov, Nick Silva, Alice Steele, Barbara Stewart and Joyce Vanman.

**Print Rules & Guidelines
Are included as an insert
In this issue of the Color News**

*Creative, Jan 20 J. Lantheaume, Stacy Boorn, Chairs
Judge: Trenkins McClain 18 slides entered
Grand Award winner: Deborah Hall Crazy Clown*

*Jo-Ann Ordano Leads Class on
Wildflower Photography
Sponsored by the SF Photography Center*

AA—12 slides:

- | | | |
|----|---------------|------------------|
| 1 | Deborah Hall | Crazy Clown |
| 2 | Deborah Hall | Iris Sphere |
| 3 | Chris Kibre | Abalone Abstract |
| HM | Stacy Boorn | Neon Twist |
| HM | Mary Asturias | Scattered |

A—4 slides:

- | | | |
|---|---------------|----------------|
| 1 | Jim Goldstein | Ride the Light |
| 2 | Jim Goldstein | Light Saucer |

B—2 slides:

- | | | |
|---|-------------|-----|
| 1 | Arthur King | SFO |
|---|-------------|-----|



A few February Photo Ops

Napa Valley Mustard Festival—January 29-April 9
Www.mustardfestival.org

Chinese New Year Parade— February 19, 5:30pm
Year of the Rooster. Www.chsa.org

Tulip Mania—Pier 39
February 19—27.

*Photochrome photographers in H₂O Show
Mercy Center Art Gallery, 2300 Adeline Drive
Burlingame, CA March 2-April 29, 2005*

Carol Hemingway of Photochrome and Front Porch Photography, is the Curator of an Exhibition called H₂O beginning March 2nd in Burlingame.

Photochrome members Mary Asturias, Stacy Boorn, Deborah Hall, Burr Preston and Carol Hemingway will be among the Bay Area photographers selected to exemplify the H₂O theme at the Mercy Center Art Gallery.

Sounds like a “don’t miss” show.

The Gallery is open from 9:00am to 8:00pm.
Telephone: 650-340-7474.

Errata & Revisions

Deborah Hall, Chair of the Print Division tells us of revisions in the 2004 Print year-end standings:

Color/Salon Jim Silva is in 1st place and Gene Morita in 2nd. (Jim entered prints in November while Gene did not) And in **Color Amateur**, Alice Steele 4 finished in 3rd place. (*Yippee! Ed*)

April 20, Wed., 7:30-9:30pm

Evening Instructional Program

April 23, Sat. time: (TBA)

Field Session in San Francisco

May 11, Wed. 7:30-9:30pm

Evening follow-up critique

Learn where to find wildflowers in an urban environment, how to identify them and how to photograph them using professional techniques. Tripod and macro lens essential. Fee: \$65. Call Jo-Ann for details at 650-712-0203.



This is a revised list of 2005 committee chairs. Members should note that there are still some unfilled slots. If you volunteer for one of them you will help Photochrome run smoothly in 2005. Talk to Jim Goldstein.

2005 Competition Committee Chairs

Pictorial— Janet Stock & Andrew Greene
Travel/PhotoJournalism—Maureen McGettigan & Sara Syer
Creative—Jackie Lantheaume & Stacy Boorn
Nature—Jim Service & Bill Fitzgerald
Print—Deborah Hall & Sandy Chandler
Digital—Jim Goldstein & *Volunteer needed*

2005 Judges Committee Chairs

Pictorial—*Volunteer needed*
Creative/Nature—Bing Huey
Travel/PhotoJournalism—Mary Asturias
Print/Digital—Deborah Hall
Judge Chair—Dennis Jefferson

2005 Standing Committee Chairs

Education—Jim Silva
Equipment—*Volunteer Needed*
Events—Jim Service
Membership—*Volunteer needed*
N4C—Mary Asturias
Newsletter—Alice Steele
Refreshments—Sara Syer
Welcome—Stacy Boorn
Web Content Manager—Joyce Vanman

MEMBERSHIP RENEWAL

Clip and Mail

PHOTOCHROME CLUB OF SAN FRANCISCO

P O. BOX 27265, SAN FRANCISCO, CA 94127

COMPETING MEMBER DUES: \$45 NON-COMPETING DUES: \$20

Name _____

Address _____

City, State, Zip _____

Phone Number _____

Email address _____

Dues Deadline: February 12. This insures your name is in the 2005 Membership Roster.

*Around the Galleries
With
Stefan Gruenwedel*

Michael Wolf: Architecture of Density

Through February 26

This exhibition of large-scale color photographs by Michael Wolf investigates the vibrant city blocks of modern Hong Kong, finding a mesmerizing abstraction in the buildings' facades. Upon closer inspection of each photograph, the anonymous public face of the city is full of rewarding detail. Suddenly public space is private space and large swatches of color give way to smaller pieces of people's lives. Wolf's vision evaluates the high-rises that shape the spatial experience of Hong Kong's citizens. In each building there is a singular character, despite its functional purpose and massive form.

Robert Koch Gallery
49 Geary Street, San Francisco
(415) 421-0122
www.kochgallery.com



Embarcadero Nocturne

Through February 19 & 28 (see venue)

The Nocturnes is an organization dedicated to night photography. Founded by Tim Baskerville in 1991 in San Francisco, it has grown to become the premier source of information and education pertaining to night photography, as well as an international community for night photographers. The Nocturnes present Embarcadero Nocturne at three different venues along San Francisco's waterfront. The exhibit explores the latest nocturnal imagery of the Embarcadero with a wide variety of images, subjects, and techniques, covering the area from the Ball Park, north to the Ferry Building, and on to Pier 35, at the northern end of the Embarcadero. The only criterion: that the images be taken from, looking at, or be about the Embarcadero.

Through February 19
Fort Mason, Landmark Building "A"
Administrative Offices
Laguna and Marina Blvd.
(415) 441-3400

Through February 28
South Beach Café
800 Embarcadero Center at Townsend Street
(415) 974-1115

Four Embarcadero Center
Drumm and Sacramento Streets
www.thenocturnes.com

Competition Meetings are held on the first three Thursdays of the month (Except Nov. & Dec.) At 7:30pm.
The Fellowship Hall, Ebenezer Lutheran Church, 678 Portola Drive, San Francisco, CA 94127

VISITORS ARE ALWAYS WELCOME

Irving Penn: Underfoot—Through March 5

Irving Penn's current body of work is comprised of the lowest of subjects: spit-out gum on the sidewalk. The enlarged views of the gum present a wide array of visual interest, sometimes stuck on the ground in fascinating shapes, while others are bulbous and shiny, with layers folded in intricate patterns. The latter shapes are reminiscent of Penn's closely cropped nudes of voluptuous women from the 1940s and '50s. The At first glance, the stark, beautifully executed black-and-white photographs appear somber and straightforward. With further investigation into the compositions, images begin to emerge. Faces appear, and once abstract shapes begin to take humanistic qualities. The chewed gum photographs convey aspects of classical marble sculptures and cubist paintings. Skulls, abstracted heads, lovers entwined, and fetal babies have all materialized in these discarded wads.

Fraenkel Gallery
49 Geary Street, San Francisco
(415) 981-2661
www.fraenkelgallery.com

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Bill Fitzgerald	Janet Stock
Andrew Green	Joyce Vanman
Mikel Van den Haak	

Color News Editor: *Alice Steele*, SFALice@aol.com

Photochrome Representative, N4C Mary Asturias, 415 731-1637	PSA Region 11 Directors <i>Alyce & James Pagano</i> 415 285-4535 jimandalyce@mac.com
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Photochrome Club of San Francisco

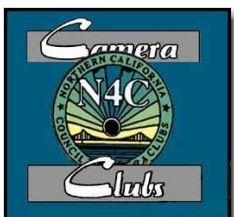
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WWW.photochrome.org



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