SAN FRANCISCO JULY 2004 VOLUME 59, ISSUE 7 IPIEOTOCIERONE



COLORNEWS

www.photochrome.org

July Photo Exhibits

Larry Sultan: The Valley Through August 1

"The Valley" series focuses on the San Fernando Valley, where the artist grew up, and addresses the use of ordinary homes as sets for pornographic films. In Sultan's large-scale color photographs, mundane objects—a roll of paper towels, a stack of dirty dishes—take on new weight and suburban life becomes a symbolically charged backdrop. The project investigates the meaning of home and asks why the ideal of middle-class domesticity lends itself to this most curious form of cultural appropriation.

San Francisco Museum of Modern Art 151 Third Street, San Francisco (415) 357-4000 www.sfmoma.org

Larry Schwarm: On Fire Through August 28

An exhibition of the artist's photographs of prairie fires, drawn from of a body of work created over more than a decade. In Kansas, where the largest remaining stretch of tallgrass prairie exists, fires are set annually in a human intervention mimicking the prairie ecosystem's natural cycle of purging and regeneration. Taken at all times of day and night, Schwarm's photographs capture the fires of these controlled burnings at every stage, yet the images transcend mere documentation.

Robert Koch Gallery 49 Geary St., San Francisco (415) 421-0122 www.kochgallery.com

Photo Image in American Prints: 1960s–1990s Through July 18

This exhibit explores the use of photographic imagery in creative printmaking, from Andy Warhols' screen prints of the 1960s—which utilized imagery borrowed from mass media—to Kiki Smith's 1996 photogravure, "My Blue Lake," in which the artist used a peripheral camera to create her self-portrait. Selected from the Anderson Graphic Arts Collection and the Crown Point Press Archive, the 26 prints and books in the exhibition feature the diverse range of styles and viewpoints of 19 contemporary artists.

Palace of the Legion of Honor 34th Avenue & Clement Street, San Francisco (415) 863-3330 www.famsf.org

COVER BY MIKEL VAN DEN HAAK THE LAND OF THE EVIL GRAPE II



The Editor



Mikel van den Haak



It is my commitment to present inspiring content.

TURN THE VOLUME OF YOUR SPEAKERS UP !!!

JULY JUDGE	JULY Calendar 1 PICTORIAL Wendell Delano .
JULY JUDGE	8 CREATIVE/PRINT
JULY JUDGE	15 NATURE
JULY	22 BOARD MEETING
JULY	29 EDUCATION J. GOLDSTEIN

Photochrome Pictorial: 6/3/04 Judge: Lois Shouse Chairs: Gruenwedel/Scheihing B Group: 8 slides entered

Fritillary Buds Janet Stock
Untitled Susan Parini
TSpring Susan Parini
HM Early Spring Fishing, Turkey Janet Stock
HM Einstein Iyesha van den Haak

A Group: 12 slides entered

1 Bee - ClematisAlice Steele2 Frosty GlassesStefan Gruenwedel3 Songbird TrioAlice SteeleHM Window from HeavenMikel van den HaakHM Sunset, Lanikai BeachStefan Gruenwedel

AA Group: 18 slides entered

1 Leaf and Stream Jim Scheihing 2 Butterfly Margie MacDonald 3 Texture and Patterns Sarah Syer HM Blue Angels Willis Zhoe HM Lotus #2 Willis Zhoe HM Study in Blue and White Sarah Syer HM "World Discoverer" Ship in Antarctica Maureen McGettigan

AAA Group: 10 slides entered

1 Poppy GlowDeborah Hall2 Sol Duc FallsDeborah Hall3 Orange RoseRichard StacksHM Fiddle NeckMary AsturiasHM California Golden TigersRichard Stacks

Masters Group: 10 slides entered

Dune Edge Stacy Boorn
Cormorant Gene Morita
Feeding Hummingbird Jim Silva
HM Hud and the White Horse Gene Morita
HM Death Valley Dunes Chris Kibre

Grand Award: Poppy Glow Deborah Hall

Total # Slides Entered: 58

PRINTS

Competition Results June 10, 2004 Judge: Gene Morita Chair: Deborah Hall / Sandy Chandler

Grand Award: The Land of Evil Grape by Mikel van den Haak

Monochrome / Amateur (4 prints) 1 Steve Zimmerman Gnarled Tree 2 Deborah Hall Center of a Daffodil HM Deborah Hall Splash at Pebble Beach

Monochrome / Advanced (5 prints) 1 Mikel van den Haak Bottle & Shadows 2 Sandy Chandler Hue Doors, Vietnam

Monochrome / Salon (1 print)

Color / Amateur (11 prints) 1 Mikel van den Haak The Land of Evil Grapes 2 Steve Zimmerman Dandy Lion 3 Barbara Stewart Death Valley Drama Sky HM Joyce Vanman Apu @ Ticlio - Peru HM Joyce Vanman Poppy & Lupine Field

Color / Advanced (6 prints) 1 Sandy Chandler Buddhist Prayers - Vietnam 2 Deborah Hall Pearsony Falls 3 Deborah Hall Pigeon Point Lighthouse w/Mustard

Color / Salon (4 prints) 1 Jim Silva The Blue Fountain 2 Stacy Boorn Beached Bat, Point Reyes

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PhotoJournalism	travel results from 6/10/04 -		
Date: 06/17/04 Judge:	Judge was Gene Morita		
Chris Stewart	Judge was Gene Morita		
Total # Slides: 37 Chairs:			
Mary Asturias & Sara Syer	B Group		
Grand Award: Getting a Helping Hand @ the Finish Line	1st - Hindu Girl -Dave Johnson		
of the Escape to Alcatraz- M. mcGettigan	2nd - Bullfight-Queretaro, Mexico - Bill Fitzger-		
Photographer Title	ald		
B Group: 8 slides entered	3rd - Esfann Merchant - J. Durighella		
1 Arthur King Carnaval 2004	HM - Women's day in Herat - J. Durighella		
2 Mikel van den Haak Arab Woman in the Shadow	HM - Selling Wood in San Miguel Allende - Ja-		
3 I. van den Haak Christos Wrapped the Reich-	net Stock		
stag - Berlin			
HM J. Goldstein Early Morning shopping @ the	A Group		
Farmer's Market	1st - Black Hmong Girls in Vietnam - Sandy		
HM J. Goldstein Graduation Day @ Guide Dogs for	Chandler		
the Blind	2nd - Hong Kong Night scene - Willis Zhoe		
	3rd - Brugge, Belgium - Kaye MacDonald		
A Group: 19 slides entered	HM - Vitenamese Ladies debate over fish prices		
1 M. McGettigan Getting a Helping Hand at	- Sandy Chandler		
the Finish Line of the Escape to Alcatraz	HM - San Miguel Allende - Kaye MacDonald		
2 M. Mc Gettigan Saying a prayer in front of			
the Vietnam Memorial	AA Group		
3 Bing Huey Scouts Planting Flags - SF Presidio	1st - Girl at a fesival in Bhutan - Maureen Mc-		
HM Dorothy Eaton Sand Painting	Gettigan		
v o	2nd - Sagrada Familia by Gaudi, Barcelona -		
HM Chris Kibre Bubbles Blowing in the Wind HM Willis Zhoe The Great Tenor	Jacquie Lantheaume		
	3rd - Paradise Bay, Antarctica - Maureen Mc-		
5	Gettigan		
AA Group: 10 slides entered 1 Jim Silva Valley of Fire	HM - Nova Scotia Whale Museum - Charlene		
5	Rosenblum		
2 Jim Silva Sailors Three 2 D. Stocks Summer Hang Cliding	HM - Red Rocks, Nevada - Charlene Rosenblum		
3 R. Stacks Summer Hang Gliding			
HM Mary Asturias The Knife Sharpener	AAA Group		
HM Mary Asturias Waiting for a Turn at Bat	1st - Market in Eyop, Turkey - Chris Kibre		
	2nd - Old Man in China - Jim Silva		
Photochrome Slide Competition - Assigned Subjects:	3rd - Pinked Coast - Monterey, Ca Stacy Boorn		
Sign of the Times	HM - Fish Market in Huancayo, Peru - Joyce		
	Vanman		
Date: 06/17/04 Judge:	HM - Calif. Mission San Antonio de Prada -		
Chris Stewart	Mary Asturias		
Total # of slides:15 slides enteredChairs:			
Mary Asturias & Sara Syer	11		
1 Bing Huey Illegally Parked	11		
2 Maureen McGettigan Two lovers at the Cas-	11		
tro Street Fair			
3 Chris Kbre Sign of the Times Graffiti	11		
HM I Van den Haak War is Hell	11		
HM Mikel van den Haak Pet Pride Day	11		
HM Jim Silva Protection and Prevention			

EDUCATION NIGHT JIM GOLDSTEIN

I'm proud to be part of Photochrome's first steps into the realm of digital photography by organizing and moderating the clubs first night of all digital presentation. The July 29th Education Night will comprise of a demonstration on preparing digital files for Digital Image Competition/Presentation and cover related Photoshop tips.

On this evening you are invited to bring (2) two digital or digitally altered images on a CD-R (see file requirements below). After the file preparation demonstration images will be displayed via an LCD project and photographers will be given the opportunity to briefly share with the group what they accomplished or were aiming to accomplish with their work.

File Requirements:

File Format - JPEG

Note: Balance the quality of JPEG compression and file size so as to keep your images less than 800 KB in size.

<u>Image Dimensions</u> - Images should have a maximum dimension no greater than 1024 pixels. **Note**: 1024x768 will be the display space so photos in a Portrait format will be scaled to a maximum height of 768 pixels automatically.

Color Space - sRGB

Note: If you do not know what this refers to, it will be explained during the Digital Preparation demonstration.

<u>File Name</u> - Initially you are requested to name your file in accordance with the 8.3 PC file naming format. This means an (8) eight-character name followed by ".jpg" (Ex. BigSurSu. jpg)

Check In /Display Process:

Bring your (2) two images on a CD-R. Floppy disks (low and high density) will NOT be supported, so if images are brought on floppy disks we will not be able to include your images for display. Your images will be copied to a laptop hard drive from your CD-R for demonstration purposes and deleted upon completion of our evening. Your CD-R will be returned to you at the end of the evening so be sure to have your name clearly written on it.

A form will be provided for you to tell us:

- 1) Your name
- 2) The proper title of your image
- 3) The 8.3 file name of your digital image

We will use this information to reference your image, announce your information to the group and cue you for your *brief* discussion of your image.

I look forward to taking this exciting step with you all on July 29th. See you there!

I HAVE SOMETHING TO SAY.....

JIM SCHEIHING.

Since we began the Member's Choice Award process at our April Pictorial meeting, the response has been terrific.

To date 54 member's images have been recognized by fellow members. 18 of these images (there have been ties for 5th place in the monthly balloting) have been selected to be shown at our November Pictorial meeting where we will have the final vote for the 2004 Photochrome Member's Choice Award. Congratulations to all who have had their images selected and to all members who are participating.

A list of all nominated images will be available at our August Pictorial meeting.

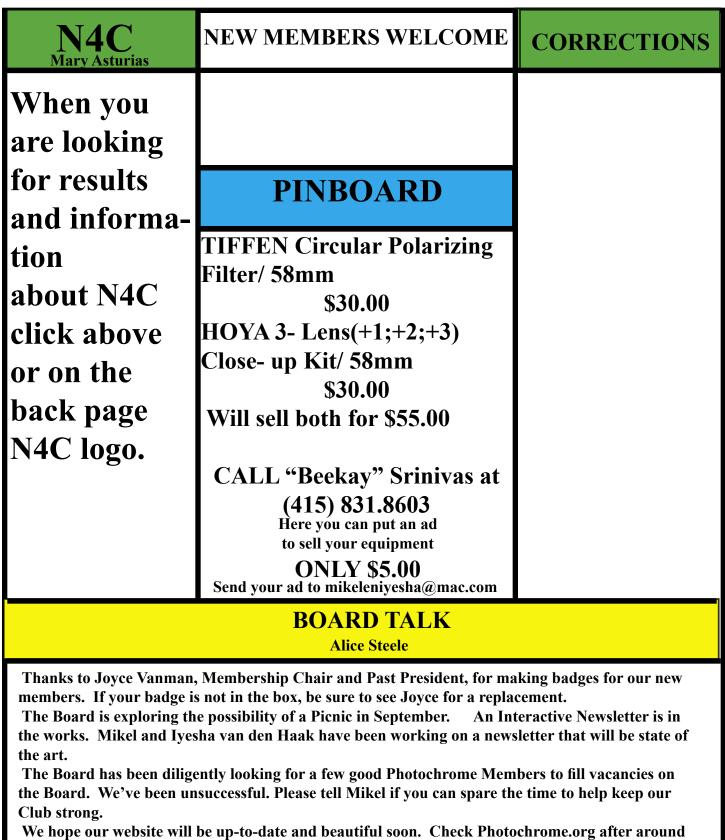
JC's Quote of the Week: "Art enables us to find ourselves and lose ourselves at the same time."

Thomas Merton

Photo / Excursion

PICNIC

The Board is exploring the possibility of a Picnic in September.



the 10th of July to see our new look. Thanks to Jim Goldstein for his continuing efforts.

Jim Goldstein is also working on a Digital Education Night on July 29th. Lots more information in this Color News on this one.



SEE OUR WEB GALLERY FOR MORE EXCITNG PHOTOGRAPHS

click on any photo



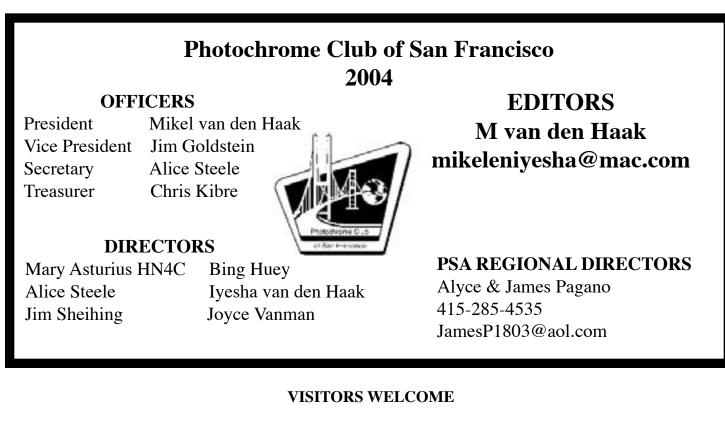




PHOTOCHROME CLUB OF SAN FRANCISCO PO BOX 27265 SAN FRANCISCO, CA 94127-0265



Northern California Council of Camera Clubs (N4C) and Members of The Photographic Society of America (PSA)



Meetings are held on the FIRST THREE THURSDAYS of the month at 7:25 pm in :

THE FELLOWSHIP HALL OF EBENEZER LUTHERAN CHURCH 678 PORTOLA DRIVE SAN FRANCISCO, CA 94127

www.photochrome.org